



## FACT SHEET

**Contact:** Toni Matison-Horn: [tonimatison@comcast.net](mailto:tonimatison@comcast.net)

**WHAT:** **Footloose for ALS:** An evening at the Broadway Palm Dinner Theater including a pre-show cocktail reception, Tiara's & Ties silent auction, dinner and the 1980's movie musical **Footloose**. The stage version of Footloose is based on the 1984 movie starring Kevin Bacon.

The Tiara's & Ties silent auction features a selection of men's ties donated by national, regional and local celebrities – Just in time for Father's Day! Plus, special spa & resort packages will make the ladies feel like a princess!

**WHY:** To benefit the Lee Memorial Health System Foundation ALS (Lou Gehrig's disease) Clinic fund.

Presented by Toni Matison-Horn and Nancy Bailey, this event is sponsored by Broadway Palm Dinner Theater in honor of former ABC-7 News Anchor, Harry Horn and Geoff Bailey. Prior to losing their battle with Lou Gehrig's disease, both Harry & Geoff worked to establish an ALS Clinic in Southwest Florida so that ALS patients and their caregivers could receive services close to home. Lee Memorial Health System opened the first ALS Clinic in Southwest Florida on September 12, 2009. Proceeds from this event will benefit those now living with ALS in our community.

**WHEN:** Saturday, June 19, 2010

5:00 pm Reception - Tiara's & Ties Silent Auction  
6:00 pm Dinner  
7:30 pm **Footloose** performance

**WHERE:** Broadway Palm Dinner Theater  
1380 Colonial Boulevard, Fort Myers, Florida

**HOW:** Tickets – reserved seating: \$60.00 per person  
Includes: Reception/Tiara's & Ties auction, Dinner & Performance

Order Tickets at: (239) 707-5742 or [info@ties4als.com](mailto:info@ties4als.com)  
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