

# FoundationNews

A Quarterly Newsletter of the Lee Memorial Health System Foundation | Funding Tomorrow's Healthcare Today

## 95.3 OLZ BROADCASTS LIVE TO RAISE AWARENESS AND OVER \$250,000 FOR PEDIATRIC CANCER

### The 6th Annual "Helping Kids with Cancer" Radiothon Strikes Gold Once Again for Local Kids

Jimmy Roberts of 95.3 OLZ once again lent his talent and support in the fight against pediatric cancer with the 6th Annual "Helping Kids with Cancer" Radiothon. Jimmy and the 95.3 OLZ team broadcast live from Miramar Outlets on Friday, October 26 in support of Barbara's Friends—The Children's Hospital Cancer Fund.

Miramar Outlet retailers offered special discounts and sales during the event and visitors coming by the booth were treated to free entertainment and prize giveaways. Local celebrities and television personalities stopped by the booth to support the cause. Radio listeners and people stopping by the Radiothon area had the chance to hear some amazing stories of hope and triumph from Children's Hospital physicians and former patients.

A big thank you to our generous sponsors, Miramar Outlets, Mel's Diner, Snead Cataract, Fort Myers Moose Lodge #1899, Rumrunners, Suncoast Schools Federal Credit Union, Collectors Car Club, Jackie's Family Restaurant, The Cape Coral Police Association, Fort Myers News Press, Rotary Clubs of Southwest Florida and SunTrust.

Over \$250,000 was raised, a new record for the event. All proceeds go to support Barbara's Friends—The Children's Hospital Cancer Fund.



Our Radiothon Hero Jimmy Roberts sends a call to the community for donations.



Cancer survivor Kenny Peloke celebrates with the tally at the event's end. Extra donations flooded in long after the Radiothon came to a close—bringing the final total to a record level of over \$250,000!

Cancer patient Ethan Hoover, his sister Sydney and cancer patient Sara McKeown were all smiles from child entertainer "Twinkle Toes."



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# LONG LIVE THE GRAPE!



## The Northern Trust Southwest Florida Wine Fest Celebrates the Harvest While Helping the Children of Our Community

This November, the community came together to enjoy fine wines and gourmet dinners with proceeds going to The Children's Hospital of Southwest Florida.

The Northern Trust Southwest Florida Wine Fest Gala took place at the Bonita Bay Club on Saturday evening, November 10, with chef vintner dinners being hosted in private homes throughout Lee and Collier Counties the evening prior.

Special guest, Vintner Clarke Swanson from Naples and Napa Valley was on hand with an array of wines to taste and enjoy. Swanson Vineyards has been featured in Wine Spectator, Wine Enthusiasts and Wine and Spirits.

As part of their initiative to help improve the lives of children, Wine Fest is a project of the Rotary Club of Fort Myers. Established in 1922, this local chapter has selected The Children's Hospital of Southwest Florida as the 2007 Wine Fest primary beneficiary. As the Wine Fest's charity over the past three years, The Children's Hospital of Southwest Florida has received approximately a quarter of a million dollars toward the cost of building a new Children's Hospital facility.

To kick off the 2007 Wine Fest celebration, more than 45 patients of The Children's Hospital, their siblings and parents enjoyed Grape Fest 2007 this past summer—a special dinner party just for them featuring a gourmet

Patients and their families enjoyed the party. Joining us from left were: Louceny Keita, Kade Keita, Carolyn Craig, Oncology Nurse and patient Assta Keita.



"kids meal" compliments of the chefs of The Bonita Bay Group and Norman Love Confections.

Doug MacGregor, cartoonist of the News Press, helped the children design chef's hats on end rolls of newsprint paper, Karyle Bechdel and Dewey Sanders showed up with beanie babies for everyone and Roy Schneider, author of the syndicated Humble Stumble comic strip, entertained with his guitar and harmonica.

The children enjoyed the VIP treatment...featuring kid hors d'oeuvres like apples with peanut butter, grilled cheese bites (without the crust, of course!) and soft tacos...followed by entrees of chicken fingers and the best mac n' cheese a kid can find...all served with love by the Bonita Bay chefs.

Norman Love topped off the evening with chocolate cupcakes and dozens of candy decorations for the kids to create their own custom desserts!



## Rumrunners Celebrity Chef Party Kicks off the 6th Annual 95.3 OLZ RADIOTHON!

### The Annual Event Serves Up Tropical Food and Pirates at One of the Best Culinary Parties in Town

Rumrunners at The Marina and The Joint recently helped raise nearly \$46,000 for Barbara's Friends—The Children's Hospital Cancer Fund—when they hosted the 4th Annual "Party in Paradise" to benefit Pediatric Oncology at The Children's Hospital of Southwest Florida. More than 250 people attended the fundraiser which is the culinary kickoff for the 95.3 OLZ-FM "Helping Kids with Cancer" Radiothon.

The evening featured local chefs showing off their skills, preparing and serving gourmet fare at cooking stations throughout the restaurant. Todd Johnson and Ralph Centalanza of Rumrunners prepared filet mignon with lobster; The Joint's Frank Caputo made ricotta gnocchi



with braised oxtail ragout; Harold Balink of H2 served tuna tartare and roasted baby lamb chops; Martin Murphy of KitchenAid Culinary Center seared fresh fish; and world-renowned chocolatier Norman Love prepared amazing desserts along with his signature chocolates.

This year, The Joint also hosted a "post-party" concert, "Cancer Gives Me the Blues," featuring The Cracker Blues Band.

"Every year, the amount of money raised for critically ill children in our area increases, thanks to the community's overwhelming response to this event," said Lee Memorial Health System's Chief Foundation Officer, Sharon MacDonald "We are continuing our quest to bring the very latest cancer diagnosis and treatment to the children of Southwest Florida."

Rumrunners Master Chef Todd Johnson puts the finishing touches on his filet mignon and lobster creation.



Pirates Jeanette Goff and Stephen Goff join Nicholas Heintz and child cancer survivor Christopher Heintz for the festivities.

# Jazz On The Green



## Jazz On The Green Brings Music To Children's Ears

### Southwest Florida's Premier Jazz Event Benefits Music Therapy Programs at The Children's Hospital of Southwest Florida

What could be better than listening to the smooth sounds of jazz while sitting under the stars? Many Southwest Floridians had a chance to do just that at a weekend of great music on October 26-28, all to benefit patients at The Children's Hospital of Southwest Florida.

Taking the stage over the weekend at Estero Community Park were Steve Raybine, Jackiem Joyner, Walter Beasley, Danny Sinoff, Nick Colionne, Native Imports, U-Nam, Jazz Attack featuring Rick Braun, Richard Elliot and Jeff Golub and Acoustic Alchemy.

The event benefited The Children's Hospital of Southwest Florida's Music Therapy Programs. These programs feature clinical and evidence-based use of music to help patients achieve their treatment goals. Music therapists use proven techniques to reduce the intensity of pain, increase positive feelings and decrease the length of hospital stays.

Julie E. Callaham, MM, MT-BC is a board certified Music Therapist working with the young patients. She travels from room to room with her sweet-sounding voice, guitar and a myriad of musical instruments bringing feelings of joy and relaxation to the children.

"Helping change cries to laughter through music brings me great joy," says Julie.

We say "Bravo!" to the team behind this year's "Jazz On The Green" and thank them for continuing to bring the joy and peace of music to the children of our community.



## DON'T MISS THE 2008 BOSTON RED SOX CELEBRITY GOLF CLASSIC ON FRIDAY, FEBRUARY 22!

Come out and swing your club with the World Series Champs all to benefit The Children's Hospital of Southwest Florida! Call **239-985-3550** today and reserve your spot for a chance to golf with some of Major League Baseball's most recognizable stars! The event will be held at the beautiful Forest Country Club. Hurry, this tournament sells out quickly! Corporate groups and sponsorships are also available.



### Memoriam Tribute Melvin Burkhardt

The Lee Memorial Health System is honored to have known Melvin Burkhardt, not only for his extensive generosity, but for his incredible spirit. Remembering his passion for helping save the lives of children, we celebrate his life and his legacy of giving to our tiniest of patients. His eyes filled up when visiting our Neonatal Intensive Care Unit and he would say to us humbly, "Please tell me how I can help these babies." Though we mourn the loss of this treasured donor and friend, his spirit lives on in the babies we are saving each day in our NICU.

# Former NFL Stars Come to Town in the Fight Against Cancer

## Honorary Hosts Jim "Crash" Jensen and his wife Darlene joined NFL alumni and the Miami Dolphins Cheerleaders at Dwyers to benefit Lee Cancer Care

On a warm night in July, former Miami Dolphin great Jim "Crash" Jensen and his wife Darlene came together with the Lee Memorial Health System Foundation in the fight against cancer. Lee Cancer Care was the beneficiary of a special meet and greet evening with former NFL players representing the Miami Dolphins, Pittsburgh Steelers, Tampa Bay Buccaneers, Kansas City Chiefs, Green Bay Packers and the San Francisco 49ers.

Over 200 donors, players and invited guests enjoyed a selection of cocktails and hors d'oeuvres provided by Dwyers and local liquor distributors, while mingling with the evening's host, Jim "Crash" Jensen, a 12-year veteran of the Miami Dolphins. The epitome of a utility player,



Courtesy of Larsonphoto.com 2007

Miami Dolphin Cheerleaders joined former NFL players Lamar Thomas, Troy Drayton, Bill Riehl, Reggie Givens and the evening's host Jim Jensen in the fight against cancer

Jim Jensen poses with Joe Zivic—winner of Dan Marino's hand signed helmet.



Jensen played a number of positions for the Dolphins including quarterback, running back, fullback, wide-receiver, tight-end, holder and punt snapper and told the crowd of his memory of catching quarterback Dan Marino's 200th career touchdown pass. In addition to a special appearance by The Miami Dolphins Cheerleaders, other notable guests included Lamar Thomas, Troy Drayton, Reggie Givens and Bill Riehl.

The event's sponsors included Dwyers, GlaxoSmithKline, Suncoast Beverage Sales, Florida Gulf Bank, Meridian Broadcasting and Diamond Head Beach Resort. Said the evening's host, Jim "Crash" Jensen, "Darlene and I are honored to come together with Lee Cancer Care and the Lee Memorial Health System Foundation to help raise money for a cause that has touched so many in our area. I truly enjoyed meeting some of my Southwest Florida fans and reliving some great memories with the crowd. Darlene and I look forward to continuing our commitment to the Lee Memorial Health System at the event in 2008."

Sharon MacDonald, Chief Foundation Officer of the Lee Memorial Health System remarked, "We are extremely grateful to our hosts Jim and Darlene Jensen and The Dwyer Family for partnering with us on this important event."

The "Cheers to a Cure" event is in its second year and is scheduled to take place again next summer at Dwyers. If you would like more information about Lee Cancer Care or to become a sponsor or donor of "Cheers to a Cure 2008," please call the Lee Memorial Health System Foundation office at 239-985-3550.



## Come golf with the Minnesota Twins at the beautiful Verandah Country Club and lend your support to Lee Cancer Care on February 21!

The Twins' stars will be out in full force for the year's annual tournament! All proceeds go to help those suffering from cancer in our community. Don't miss this sure to be sold-out event! Call 239-985-3550 to sign up or to inquire about corporate sponsorship opportunities.



## THE DONOR NEXT DOOR— Berne Davis

### One of the Most Treasured Members of our Community Brings the Gift of Healing to Cancer Patients

Berne Davis was born in Hamilton County, right on the Georgia line 93 years ago. Her gracious manner and love of the garden has made her one of the most special treasures of our community.

Berne has weathered so many of the changes here in Southwest Florida and still lives in the house she and her husband built in 1941. The house boasts an incredible garden full of trees, shrubs, flowers, beautiful sculptures and statues from her world travels.

A devoted wife and long-time philanthropist, Berne is passionate about gardening and the nurturing that it brings. Her beloved husband Sidney passed away in 1989—just three months shy of their 50th wedding anniversary. "I think of him every day," she said, "and I talk to him here in the garden."



A past President of the Florida Federation of Gardening Clubs, Inc., and a member of numerous garden clubs, Berne has decided to bring her passion in life to cancer patients at Lee Memorial Health System.

Thanks to Berne, patients at the new Lee Cancer Care Center, set to open in December 2008, will draw comfort from her gift of a healing garden. The Berne Davis Healing Garden is truly a gift from the heart. Berne knows the joy of a new bloom, wandering pathway or visiting butterfly and wants to share that gift with those members of our community who are suffering from this devastating disease. The healing garden will contain pathways for reflection, a number of aromatic herbs and plants, relaxing water fountains and quiet spaces for staff and patients to talk, share and heal.



Though the Cancer Center's healing garden is her most recent gift, Berne has given of herself in many ways throughout the years. She has served as a past Lee Memorial Health System Board Member and was a Charter Member of the Lee Memorial Health System Pink Ladies Volunteer Group. She has given time and energy in countless ways to help those in need.

Berne has lost many family members and friends, including her husband and brother to cancer. She shared, "If I can give a patient or saddened member of their family five minutes of joy in the new healing garden, then my work is done."



We are so blessed to have Berne as a member of our community and we are deeply moved to have her amazing spirit honored at our new Cancer Center.



## Lee Memorial's Trauma Unit in Critical Need of Funding

Dr. Andrew Mikulaschek, affectionately known to the staff and patients as "Dr. Drew" has strong concerns about the state of care for life-threatening injuries here in Southwest Florida.

He is a leading physician at Lee Memorial Hospital's Trauma Center, which has been a state accredited center since 1995. The Trauma Center is not a place, but is a group of physicians, surgeons, specialists, sub-specialists and medical staff who provide immediate and centralized care when a person is brought into the emergency room in danger of death.

The top reasons for a patient to be seen by the trauma team are: motor vehicle accidents—the number one cause, followed by falls and construction site injuries and gunshot and stab wounds.

The Trauma Center at Lee Memorial Hospital sees more than 2,500 patients annually and has seen double-digit growth each year for the past six years due to exploding population levels in Southwest Florida. Trauma patients come to the hospital from all surrounding five counties—Lee, Charlotte, Hendry, Glades and Collier—the reach of the services goes well beyond the hospital's bordering communities. Lee Memorial Health System takes a loss of \$6-10 million annually to fund its Trauma Center.

Funding is needed to provide for so many of the operations needs and staff, but also to provide the very best in care to those who are uninsured or underinsured. Dr. Drew remarked, "It is the working poor who are our number one recipient of uncompensated care. These people are working hard as



mechanics, waitresses and in other lower paying jobs that do not provide insurance coverage. With housing payments and the rising costs to raise their children, a monthly high insurance premium is nearly impossible for them to pay. We see so many of these families that are working extended hours and struggling to make ends meet and when an accident happens or they suffer a life-threatening injury they really have no where to turn."

If you or your corporation would like to provide a gift to continue excellence in critical care here in our community, please contact the Lee Memorial Health System Foundation at 239-985-3550.



## SAKS FIFTH AVENUE'S "Key To The Cure" RAISES AWARENESS AND DOLLARS

**The Famous Department Store Sent a Call to the Community with its Annual Charity Shopping Weekend to Benefit Lee Cancer Care**

The 6th annual "Key To The Cure"—a unique shopping event at the Saks Fifth Avenue in the Bell Tower Shops—took place from October 18–October 21.

The weekend-long event's proceeds benefit Lee Cancer Care.

All Saks Fifth Avenue stores and Saks.com nationwide united to donate 2% of all sales to worthy causes, including Lee Cancer Care, during their annual "Key To The Cure" celebration.

The Kick-off Ceremony on Thursday evening October 18 included hors d'oeuvres and entertainment and saw participants win some great prizes including fragrance, clothing, accessories and shoes from some of the world's

most exclusive brands. Local businesses have also donated some fantastic prizes including jewelry, restaurant certificates and premier golf packages.

The event was highlighted by the presentation of the Humanitarian Awards. This year marks the 8th annual awards, which are given to individuals for their ongoing contribution and commitment to caring for women with cancer. The 2007 honorees include: Dr. Valerie Dyke, Tina Gegeckas, RPH, BCOP and Donna Giannuzzi, RN, MBA, CNA, BC.

By the conclusion of the weekend over \$15,000 was raised to help those suffering from cancer in our community. Thank you Saks Fifth Avenue for your continued commitment to this important cause!



Florida Everblades star Ernie Hartlieb, who volunteered his time for The Children's Hospital Child Safety Seat Clinic sponsored by Kohl's, poses with little Grayson Kin and his mom Morgan Woods.



From Our Hearts provided a generous \$30,000 donation to fight cancer in our community! Pictured from left to right are: Dennis Perry, Bob Elder, Guyllyn DeMeyere, Sharon MacDonald Chief Foundation Officer/Lee Memorial Health System, Marci Perry, Tonya Elder and Marcia Goggin.



Ron Anderson of the Calusa Dive Club presents a check for The Children's Hospital to Child Life Specialist Rebecca Parmenter.



Children's Hospital patient Nathan Cox gives a hug to Garfield on a recent USA Funds visit celebrating the company's donation of CAT system educational computers that can be used bedside by the pediatric patients.



DeVoe Hummer donated two motorized mini Hummers to the patients of The Children's Hospital. Pictured from left are: Executive Director of The Children's Hospital John lacuone, Don Murray and Don DeVoe (both of DeVoe Hummer) along with patient Lukas Soto, Child Life Specialist Kelley Cowan and patient Garrett Morgan.



Executive Director of The Children's Hospital John lacuone, patients and their siblings joined AFLAC representatives from left: Deborah Jonges, Dexter Harris, Susan Whatley and Jayne Faust who presented a check for over \$18,000 to benefit pediatric oncology programs at The Children's Hospital of Southwest Florida.



The Annual David Lee Root Fishing Tournament proceeds benefit Lee Memorial Health System's Trauma Center, pictured from left are: Debbie Root, Dave Root, Bob Mansfield, Steve Wyers, Jan Wyers, Heather Tharpe, Matt Tharpe, Dr. Drew Mikulaschek, Suzanne Bartels and Frank LaRosa.



Children's Hospital Executive Director John lacuone accepts a \$6,000 check from Parish Council President, Nick Kontinos on behalf of The Annunciation Greek Orthodox Church of Fort Myers.

## COMMUNITY FRIENDS IN GIVING

# PLEASE CONSIDER REMEMBERING LEE MEMORIAL HEALTH SYSTEM FOUNDATION IN YOUR WILL

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### Our Staff

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## 2007-2008 Upcoming Events

**November 27** Evening of Appreciation (by invitation only)  
**December 2** Olde Hickory Golf & Country Club  
Gingerbread House Auction

### Don't Miss These Favorites Returning in 2008

**February 21** Minnesota Twins Celebrity Golf Classic  
**February 22** Boston Red Sox Celebrity Golf Classic  
**March 25** Boston Red Sox Diamond Dinner  
**April 6** Sanibel Captiva Cares

Event dates subject to change. For the latest information on these and other events,  
contact the Lee Memorial Health System Foundation at 239-985-3550 or visit us on the Web at  
[www.LeeMemorial.org/Foundation](http://www.LeeMemorial.org/Foundation).

*Lee Memorial Health System Foundation Mission: To expand and enhance the role of philanthropy and the Foundation  
in accomplishing the mission of Lee Memorial Health System.*