

Foundation News

A Quarterly Newsletter
of the Lee Memorial Health System Foundation
Funding Tomorrow's Healthcare Today

Grand Opening!

A cast of over 250 waited anxiously; the double doors in front of them representing the bittersweet end to a long journey. On March 3, those doors were finally opened, revealing the warm and enchanting entrance to the Chrissy Brown Inpatient Hematology/Oncology Unit at The Children's Hospital of Southwest Florida.

Chrissy Brown, daughter of Dr. Steve and Lena Brown, dedicated her short life to helping children; and quite appropriately, the unit which now bears her name will improve the lives of children with cancer and blood disorders from across Southwest Florida.

Starfish, sea horses, a sand castle nursing station and footprints in the sand are just a few of the imaginary elements on the unit. The new unit is made extra special by the inclusion of Dolly's Hope Harbour, a wonderful sailing journey for the kids to follow on the walls, named in loving memory of Dolly Ireland by her husband, Myton, and family.

Chrissy Brown Hematology/Oncology Unit *including Dolly's Hope Harbour*



Steve and Lena Brown honor their daughter, and the unit's namesake, Chrissy Brown (shown in portrait).



Members of the charming (and large) Ireland family "christen" Dolly's Hope Harbour. Dolly's daughter, Daphne, is pictured far left.

A dedicated playroom within the oncology unit will help protect children who are immune compromised. Says Dr. Emad Salman, Medical Director of Pediatric Oncology and Hematology at The Children's Hospital, "It's meant to be a happy place. There will be more space so patients can run around and play and be normal children."

Thank you to the many special individuals and organizations who moved mountains to make this dream a reality.

Do you want to help heal a family in our community? Please call the Foundation at 239-985-3550 to find out how you can make a difference.

World Series Champs Smack It Out Of The Park

The bases were loaded...well, actually, The Forest Country Club golf course was loaded, as over 300 golfers joined in support of the 12th annual Boston Red Sox Children's Hospital Celebrity Classic on February 25. Honorary chairman Tim Wakefield, and Tournament Chairperson Marilyn Qunell, lead a team of over 40 World Series Champion Boston Red Sox players, other sports celebrities and local Children's Hospital supporters to a major victory, raising over \$400,000 to benefit the Pediatric Intensive Care Unit at the Children's Hospital of Southwest Florida. Net proceeds will help build a five-bed observation unit and will benefit approximately 250 children each year.

Faelen Thurston, age 9, served as this year's MVP (Most Valuable Patient) and stole the show as she and her brother Billy, age 6, sounded the shot gun to kick off the tournament.

Special thanks to our presenting sponsors:

Jack and Shelley Blais, Sports Adventures, Scanlon Auto Group and Bank of America. Our sincere gratitude to the World Series Champs, for going to bat again this year to help local kids, and of course to The Forest Country Club for their generous support of the tournament.

Calling all Red Sox fans!

Want to join in the fun next year? Don't wait! This event sells out faster than we can print invitations. Call today to secure your afternoon with the World Series Champs for the 2006 Classic, 239-985-3550.



Boston Red Sox World Series Champ, Kevin Millar with the event's Most Valuable Patient (MVP), Faelen Thurston.



Johnny Damon, World Series Champion Boston Red Sox player, signs an autograph for fans at the 12th Annual Boston Red Sox Children's Hospital Celebrity Classic.

Sweet Delights Help Barbara's Friends

While visions of sugar plums may have been dancing in the heads of some children during the holidays, those in attendance at Olde Hickory Golf and Country Club's 2nd annual Gingerbread Auction turned their attention to other sweets - the beautiful gingerbread creations handcrafted by Fritz Bubeck, General Manager of Olde Hickory. Held this past December, the event raised over \$35,000 to support Barbara's Friends - The Children's Hospital of Southwest Florida Cancer Fund.

Excitement and the sweet scent of gingerbread filled the air as 20 edible works of art were put up for bid by auctioneer Doug Sims. Along with the cheerful sight of the gingerbread masterpieces, auction-goers enjoyed a delicious array of beverages and gourmet cuisine that whetted the appetite for the holiday season.



Sam and Ruth Alloway show-off their sweet auction buys.

This year's event marked the 30th year Mr. Bubeck has created gingerbread houses to raise money for worthy causes. It also helped mark the 10th anniversary of Barbara's Friends! Lee Memorial Health System Foundation extends special thanks to Olde Hickory, Doug Sims and Mr. Bubeck for making the event a record-breaking and very sweet success.

Twins Swing Into Action For Lee Cancer Care



Robin Freiberger (second from left), of Centex Construction-Healthcare Group, a major sponsor of the event, is joined (from left to right) by Ron Gardenhire, Alba Lopez-Isa and Bryan Sanetz to tee it up in support of Lee Cancer Care.

The fairway was crisp, the sky was clear and Pelican Preserve Golf Club was the place to be on February 24th. The American League Central Champion Minnesota Twins players, team manager and coaches, including Joe Nathan and Joe Mauer, swapped golf tips and baseball jokes with more than 150 people who turned out to support the 7th

annual Minnesota Twins Celebrity Golf Classic.

The course was gorgeous, refreshments were plenty and the laughter didn't stop until the last ball was successfully retrieved.

This sun-filled, fun-filled afternoon raised over \$50,000 to build a new freestanding Cancer Center in Fort Myers. Thank you to our sponsors SunTrust and Centex Construction-Healthcare Group for your continued support. A special thank you to our big hitters, the co-chairs of the Minnesota Twins Golf Classic: Don Carpus, Dave Grant, Sam Woods and Pat Creem, and to all our valued committee members.

To learn more about becoming a sponsor or to reserve your foursome for the 2006 event, please call the Foundation office at (239) 985-3550. Go Twins!

Holiday Generosity from the Royal Palm Yacht Club

Tiny lights twinkled in the early dusk and the heady notes of cinnamon seemed to linger in the breeze. When the holidays approach, a feeling of benevolence and inspiration always seems to follow. At the Royal Palm Yacht Club this sense of charity comes annually in the form of a Giving Tree. For the past six years, members of the Royal Palm Yacht Club have donated year-end funds to the Lee Memorial Health System Foundation. Proceeds from the December event, totaling \$12,000, will support The Children's Hospital of Southwest Florida by providing vital equipment for the Neonatal Intensive Care Unit (NICU).



Vice Commodore Marvin McMahon, Joan McMahon, Michelle Waddell, Director of NICU, Roxanne LaChance and Commodore Norman LaChance celebrate at the Royal Palm Yacht Club where members charted the course again this year to help keep newborns "ship-shape."



A bear hug for Gabby Pesantes

Oversized Smiles!

One night in December a local charity raising funds for needy families at Christmas received a special gift. The charity was auctioning three huge stuffed animals but Owen Glantz and his wife, Linda, who were in the crowd, thought the bids offered weren't high enough. So, they bought them all! They knew immediately they wanted to donate these snuggly gifts to The Children's Hospital. Gabriel "Gabby" Pesantes soon had something "beary" special to smile about.

My Little Valentine

For the 8th year running, members of The Cape Chorale used their vocal talents to prove they're "all heart" during the recent Valentine's Day holiday. Members once again donated a portion of proceeds from their Singing Valentine fund raiser to Pediatric Speech Therapy at Lee Memorial Health System. Proceeds from the organization's annual show - "Phantom of The Barbershop" - will also be directed to help children. Thank you, Cape Chorale, for singing so others may speak!



"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has."

- Margaret Meade

MAKING A DIFFERENCE

Sanibel Cares 2005

Peaks once lined with Spanish tile are now adorned with bright blue tarps. Boulevards once shaded by sky-tall palms now seem bare. Businesses have been devastated and homes leveled, but even Hurricane Charley couldn't dampen spirits in Sanibel. This generous and resilient community has rallied together to rebuild, regroup and rebound.

Out of respect to a healing Sanibel, Sanibel Cares postponed their annual Island Celebration of the Arts until next year. Although the event is delayed, the need for support at The Children's Hospital remains critical. In lieu of event sponsorship or attendance, this year Sanibel Cares asked for direct donations to The Children's Hospital of Southwest Florida so that all children can receive life-saving care in our own community.

Special thanks go to our major sponsor Sanibel Captiva Trust Company for their continuing support of what has become an island tradition. Sanibel Captiva Trust Company also served as major sponsor for the 2004 edition of Sanibel Cares.

Please support the 2005 Sanibel Cares Campaign today! Call the Foundation at 985-3550 to make your donation or to purchase a limited-edition poster titled, "Category 4 Hits Coast Today" designed by island artist Myra Roberts as a tribute to Sanibel.



Sanibel Cares



Art-Inspired Giving at Caloosa Yacht and Racquet Club

Gilded frames, gorgeous sculptures, handcrafted jewelry and other original works showcased the talent of over 20 local artists at the Caloosa Yacht & Racquet Club's 4th Annual Charity Art Show on Sunday, March 6.

The talent and originality from this group was unprecedented and at least 50 percent of net sale proceeds have been donated to Barbara's Friends-The Children's Hospital Cancer Fund. Thank you, artists and organizers for helping young patients at The Children's Hospital of Southwest Florida win their battles with cancer and life-threatening blood disorders.

Greek Festivities Help The Children's Hospital

Phyllo dough and feta were abundant at the Annunciation Greek Orthodox Church's annual Greek Fest over the weekend of March 4-6. Thousands turned out to enjoy a three-day celebration of authentic Greek food, music and dance, a marketplace featuring imported items from Greece, and entertainment for the kids. Once again, our Greek friends shared proceeds from the Greek Festival with the Pediatric Bereavement Program at The Children's Hospital of Southwest Florida to help family members and parents cope with the loss of a loved one.



Gulf Harbour Is Thinking Pink!

Parties, pig roasts, prizes, and this year — a focus on Pink! The 6th Annual Gulf Harbour Members' Memorial Event was held the week of February 21, 2005 and benefited local breast cancer patients.

This amazing group of Gulf Harbour residents, lead by Arnie Harris, hosts a week of original and inspired events every year to benefit local, well-deserving charities.

This year, the community committed \$50,000 of proceeds to name the Gulf Harbour Mammography Room in the new Lee Cancer Care Out Patient Center.

Join the fun and make a difference! To find out how your community can host fundraising events to benefit Lee Memorial Health System Foundation please call 239-985-3550.



Phil & Helen Clemente of Scanlon Auto Group and Frank & Marie Caroselli, tournament committee members.

Gearing Up For Our Employee Giving Campaign



The wheels are spinning, the spokes are shining, and we're on a roll! Lee Memorial Health System (LMHS) employees, volunteers and physicians are a generous bunch who last year contributed nearly \$60,000 to help fellow employees and patients in need.

The number of employees who have donated and the amount of proceeds they have generated to benefit our internal campaign speaks volumes about their faith in our leadership and mission.

Let's keep the momentum rolling! The 2005 Mission in Motion Employee Giving Campaign will kick off this April. Please watch for more details as the campaign progresses or call the Foundation office at 239-985-3550 to learn how you can get involved.

Your Gift To Life Brings Income For Life

Lee Memorial Health System Foundation invites you to make a donation to support our lifesaving mission and at the same time receive income for life with a Charitable Gift Annuity.

Donate a minimum of \$10,000 and Lee Memorial Health System Foundation will pay you (and a survivor, if you wish) a fixed annuity rate for life. Your charitable gift will help ensure residents of Southwest Florida have access to the finest possible hospital care.

Why a charitable gift annuity?

In exchange for your donation, you may receive:

- Income for Life
- Charitable Tax Deduction
- Tax-Free Payout
- Capital Gains Savings
- Satisfaction knowing you are supporting lifesaving health care.

You decide the frequency of payments - monthly, quarterly, semiannually or annually; if the annuity will be for one life or two lives; and if you will use cash or securities to fund your gift. Cash gifts allow maximum tax-free payments; gifts of securities may allow you to minimize capital gains taxes.

Sample Gift Annuity Rates* For One Life

<u>Age</u>	<u>Rate</u>
65	6.0%
70	6.6%
75	7.1%
80	8.0%
85	9.5%
90+	11.3%

*As of 12/28/04. Actual rates based on periodic determination by American Council on Gift Annuities.

Learn More:

Find out how you can secure future income by returning the completed coupon below to: Planned Giving, Lee Memorial Health System Foundation, P.O. Box 2218, Fort Myers, FL 33902 or calling the Foundation office at 239-985-3550. There is no obligation and your inquiry will be treated in the utmost confidence.

Gift Annuity Information Request

Name(s): _____

Address: _____

City/State/Zip: _____

Date(s) of Birth: _____

Phone: _____ Email: _____

I am thinking of donating \$ _____ to set up a Charitable Gift Annuity.

Please complete coupon and mail to:

Planned Giving
Lee Memorial Health System Foundation
Post Office Box 2218
Fort Myers, FL 33902
Or call:
(239) 985-3550 for more information.

Partners in Philanthropy Levels of Giving

SUPPORTER - Donors of \$1 - \$99 will be recognized in LMHS Annual Foundation Report, as will all donors.

AMBASSADOR - Donors of \$100 - \$999 will receive mailed notification of health seminars, invitations to special events and the Foundation newsletter.

PARTNER - Donors of \$1,000 or more annually will be listed on a distinctive plaque placed in the LMHS medical center of their choice. They will be invited to the annual Evening of Appreciation reception to honor outstanding LMHS philanthropists.

PATRON - Donors of \$10,000 or more will be given lifetime recognition status, with their name inscribed on a distinctive plaque in the medical center at the level commensurate with their gift.

BENEFACTOR - Donors of \$100,000 and above, either outright or cumulative, receive special recognition commensurate with their generosity. Their name will be inscribed on a distinctive plaque located at each of the LMHS medical centers.

DONORS OF \$250,000 and above will receive special recognition tailored to their level of giving and exceptional generosity.

**LEE MEMORIAL
HEALTH SYSTEM**
FOUNDATION

Funding Tomorrow's Healthcare Today

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239-985-3550

www.LeeMemorial.org/foundation

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*For more information or
to make a donation, please
call the Foundation office at
239-985-3550.*

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2005 UPCOMING EVENTS

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Sept TBA..... Saks Fifth Avenue Key to the Cure

Oct TBA Jazz on the Green

Oct 28 4th Annual Oldies 95 "Helping Kids with Cancer" Radiothon

Nov 28 Evening of Appreciation

Event dates subject to change. For the latest information on these and other events, contact Lee Memorial Health System Foundation at 985-3550 or visit us on the web www.LeeMemorial.org/foundation.

LEE MEMORIAL HEALTH SYSTEM FOUNDATION MISSION: *To expand and enhance the role of philanthropy and the Foundation in accomplishing the mission of Lee Memorial Health System.*