

FoundationNews

A Quarterly Newsletter of the Lee Memorial Health System Foundation | Funding Tomorrow's Healthcare Today

FOREST COUNTRY CLUB HOSTS 14TH ANNUAL BOSTON RED SOX CELEBRITY GOLF CLASSIC

Star players and community leaders hit the links to support The Children's Hospital of Southwest Florida

On February 23, scores of carts lined up as golfers for the 14th annual Boston Red Sox Children's Hospital Celebrity Classic prepared for the shotgun start at the beautiful Forest Country Club in Fort Myers. On hand to mix into foursomes with the tournament participants were Boston heroes Tim Wakefield and Jason Varitek, along with pitchers Jon Lester and Josh Beckett who eagerly greeted fans and signed autographs. Baseball legend Jim Rice also came out to support the cause. Stealing the show were Japanese phenomenons Daisuke Matsuzaka and Hideki Okajima arriving with their own entourage of press and security personnel.

The annual tournament, led by Committee Co-chairs Dale Tucker and Marilyn Qunell and Honorary Chairman Luis Tiant, benefits The Children's Hospital of Southwest

Florida and its patients. This year, proceeds were directed to the Neonatal Intensive Care Unit.

Back with their generous support were Jack and Shelley Blais, who each year provide a matching contribution to all funds raised.

The tournament's special guest was MVP (Most Valuable Patient) Amanda Zingale who was a patient in the Neonatal Unit back in 1997.

When all was said and done, the total raised was \$530,514, a new record for the tournament!

MVP Amanda Zingale shares a laugh with Wally the Boston Red Sox mascot.



Special thanks to The Boston Red Sox and The Forest Country Club for their continuing commitment to excellence and to all of the donors, players and sponsors who made the event such a grand slam success.

Major tournament sponsors included Jack and Shelley Blais, Sports Adventures, Scanlon Automotive Group, Bank of America, Cypress Cove, Wells Fargo Insurance Services, Rooms to Go and Outback Steakhouse.



Past meets present. Boston Red Sox Legend Jim Rice signs a ball for current starting pitcher Josh Beckett.



Matsuzaka warms up on the putting green.

Don't miss out on this top-notch annual event next year!

Call 239-985-3550 and learn how you or your company can partner with The Boston Red Sox to help The Children's Hospital of Southwest Florida!



Twins star centerfielder Torii Hunter warms up.

The 9th Annual Minnesota Twins Celebrity Golf Classic Swings into Verandah

Minnesota's players perfected their swing to benefit Lee Cancer Care

The Minnesota Twins past and present players hit the links to raise funds for adult cancer treatment at Lee Cancer Care on February 22 at Bonita Bay's beautiful new Verandah development.

Honorary Chairperson Bert Blyleven and committee members Don Carpus, Dave Grant, Sam Wood and Pat Creem hosted a fantastic sold-out event with over 52 foursomes participating.

Current Minnesota Twins' stars Joe Nathan, Johan Santana, Joe Mauer, Torii Hunter, J.D. Durbin and Justin Morneau and former pitching star Mike Trombley sharpened their skills on the course, while chatting with fans and posing for pictures.

Skanska served as presenting sponsor for the event.

Over \$80,000 was raised for Lee Cancer Care at this year's tournament. The proceeds go toward the development of the new 62,000 square foot freestanding cancer center being constructed at I-75 and Colonial Boulevard, where residents of Southwest Florida will be able to receive comprehensive quality cancer care right here at home.



Presenting sponsor Skanska gears up for a day on the course. Pictured from left: Bob Kramer, Dominique Boyd, Tracy Hunt, Kevin Breece, Mendy Mazzo and Shelby Adams.

Don't miss out on another sure to be sold-out event next year. Call 239-985-3550 and find out how you or your company can get involved —join us for next year's golf outing with the Twins!

"WHAT A GIRL WANTS" Benefit Brings Some Fabulous Cars to South Fort Myers

New Mercedes-Benz dealership rolls into town raising over \$17,000 for adult cancer patients

Over 800 people turned out to look at some of the most beautiful cars in the world and enjoy cocktails and hors d'oeuvres at the brand new Mercedes-Benz of Fort Myers dealership on Tamiami Trail. Lee Cancer Care, providing services to adults with cancer, was the beneficiary, receiving over \$17,000 in proceeds from the March 29 event.

Robert Ogust, General Manager of Mercedes-Benz of Fort Myers and Lindsay Schnyder, Marketing Consultant for Meridian Broadcasting hosted the event with Mandy Connell of WINK NEWS RADIO serving as emcee of the festivities.

Great support came from the evening's lead sponsors, Dunkin's Diamonds, California Closets, Good Deals Appliances and WineStyles.

The biggest prize of the evening went to Jim and Marscia Eisenman who won a two-year lease on a Mercedes Benz SLK donated by Mercedes-Benz of Fort Myers.

Art by the disABLEd from Lee Memorial Health System's Arts in Healthcare Program was auctioned off as well, contributing to the successful night.



All smiles Grand Prize winner Marscia Eisenman takes a seat in her new car.



Robert Ogust hosted the guests in his beautiful new showroom in Fort Myers.

ALOHA! SANIBEL CAPTIVA CARES TRANSPORTS GUESTS TO THE SANDY BEACHES OF HAWAII

“Vintage” Hawaiian inspired event raises money for our smallest of patients

The 7th annual Sanibel Captiva Cares fundraiser for The Children’s Hospital of Southwest Florida took guests to the land of grass skirts, big waves and island music. A 1950’s Woody station wagon with a surfboard on top greeted guests, along with hula dancers, tiki huts and a surrounding garden of hibiscus. The Sanctuary proved a wonderful setting for the evening.

While enjoying the tastes, sounds and sights of the beautiful Hawaiian Islands, guests were reminded of the critical issue facing our community—the need for funding to support the Children’s Hospital’s Neonatal Intensive Care Unit.

The Neonatal Intensive Care Unit (NICU) at The Children’s Hospital is a Level III facility—it provides the highest level of neonatal care available in the area. It is also one of only 11 designated Regional Perinatal Intensive Care Centers in the state and the only one in our seven county area.

“Without our NICU, we would have to transfer critically ill babies to Tampa, St. Petersburg or Miami,” said Michelle Waddell, RNC, Nursing Director of the Neonatal Intensive Care Unit. “Our goal is to keep babies and families together.”

Over \$1.1 million has been raised in the past six years by the event. This year, funds will be going to increase the number of neonatal care beds so that all families in crisis will be able to remain close to home.

Event Chairs Melissa Congress, Nancy McNeil and Pumfey Silverglide led the extremely successful evening. Al Hanser and The Sanibel Captiva Trust Company served as the event’s Master Sponsor. Accomplished artists Jim Sprankle, Myra Roberts and Leoma Lovegrove also generously donated their works to the event’s auction. Jim Sprankle’s “Bye Bye Blackbird” sculpture fetched a terrific bid of \$20,000.

By the time guests bid aloha to the paradise of Hawaii, over \$340,000 was raised to provide for our tiniest of patients!



Al Hanser, of The Sanibel Captiva Trust Company, and his wife Sally, enjoy the pre-event party.

Committee chairs Nancy McNeill, Pumfey Silverglide and Melissa Congress enjoy the evening’s festivities.



The Donor Next Door— Lex and Eileen Roulston

All the way from Ireland, Lex and Eileen Roulston are making local eyes smile

With their strong Irish roots, Lex Roulston and his wife Eileen bring their friendship, family traditions and spirit of giving to scores of Lee Memorial Health System patients. The Roulstons left Ireland in the 1950s and having experienced the American Dream of success, they have given back and opened their hearts to help LMHS' Heart and Vascular Institute with an amazing example of philanthropy.

Lex was an executive at Johnson & Johnson from 1962 to 1995. He and Eileen raised a family of three children, Dorothy, David and Diane, while living in New Jersey near Johnson & Johnson's corporate headquarters. The family also spent nine years in Canada and five years living in Brazil, experiencing the rich culture and beauty of South America.

In the mid 1980s, Lex and Eileen started visiting Captiva and fell in love with the Southwest Florida lifestyle. Subsequently, Lex retired and the couple built a home on Sanibel, strengthening their commitment to the community.

Lex and Eileen's first experience with the local health system was with The Children's Hospital, when their grandson was visiting and experienced asthma problems. Today, their giving reaches patients of all ages.

Lex had quintuple bypass surgery on September 14, 2001, just three days after the September 11th attacks. After receiving world-class care on his road to recovery, he wanted to help other cardiac patients and their families. He founded the South Fort Myers' chapter of a national organization called "Mended Hearts"—training 25 volunteers as visitors who offer support to families during heart surgery and the recovery process. The South Fort Myers "Mended Hearts" chapter now has over 70 members.

Other "Mended Hearts" volunteers, including Eileen, provide emotional support to the spouses of cardiac patients and are affectionately known as "Heart Mates."



While they've supported The Children's Hospital at Lee Memorial for many years, their giving took a major step forward with their commitment to name the Cardiac Decision Unit at HealthPark through establishment of the Lex and Eileen Roulston Cardiac Excellence Fund.

"Heart disease is the number one killer in the United States and I've seen first-hand the difference quality cardiac care can make," explained Lex. "The Heart and Vascular Institute will touch thousands of patients for many years to come." He added, "Eileen and I hope our example will encourage others to step up to help our community—philanthropy truly does make a difference."

The Roulstons have made giving an integral part of their lives as Lex also serves as the Treasurer of The Lee Memorial Health System Foundation Board. In addition to being a nurse, Eileen served the Flemington, New Jersey community in numerous ways, including coordinating social workers to solve patient issues, helping the handicapped and spending time with and providing transportation and outings for the elderly.

The Roulstons now make their home near HealthPark and truly enjoy their lifestyle—especially given their close proximity to the patients they help each day. The Roulstons are donors who give of themselves in so many ways and we thank them for the incredible standard they have set for our health system and the communities it serves.

If you would like more information about how you can make a difference in the lives of cardiac patients by supporting the Lex & Eileen Roulston Cardiac Excellence Fund, please call the Lee Memorial Health System Foundation today at 239-985-3550.

WHERE WERE YOU IN '62? Rolls Back the Clock



Laura McKeown holds her daughter Sara who survived leukemia through treatment from The Children's Hospital.

Go-go boots, pillbox hats, cardigans, sheath dresses and penny loafers were the dress code this past Spring as Barbara's Friends—The Children's Hospital Cancer Fund—was the beneficiary of the "Where Were You in '62?" event held at St. Catherine's Greek Church in Naples.

Mel's Diner donated and served up traditional fare of the times while Shirley Auston Reeves of The Shirelles took to the stage and brought the house down as partygoers danced long into the night. A post-dinner auction was wild with bidders competing for great prizes. A surprise

anonymous donor then pledged \$100,000 in the middle of the party, which drew cheers and gratitude from the party-goers. While good times were in fashion, there was no mistaking the seriousness of the cause when Laura McKeown shared the poignant story of daughter Sara's leukemia diagnosis. Now age three, Sara took part in the fun and enjoyed spinning around in joy while pulling her father, Brian, out onto the dance floor.

The event raised over \$200,000 for Barbara's Friends—funds that will be put to good use providing lifesaving care for children battling cancer and serious blood disorders.



Honorary guest and cancer survivor Nicholas Marchitto heads out onto the links with his Dad.

Hometown heroes The Florida Everblades join Lexington Country Club in hosting 4th Annual Barbara's Friends Golf Classic

This past March saw the Florida Everblades join forces with Lexington Country Club in a golf tournament that raised more than \$87,000 for Barbara's Friends—The Children's Hospital Cancer Fund at The Children's Hospital of Southwest Florida.

Major sponsors including Chico's, Lexington Country Club members, First Community Bank, Outback Steakhouse, Jim Tyo Jaguar, Land Rover and Audi of Fort Myers, Jet Blue and Specialty Risk Management Services all contributed to the event's success.

The day's special guest was ten year-old cancer survivor Nicholas Marchitto, a former Children's Hospital cancer patient who dreams of becoming a professional golfer someday.

After a steak and chicken dinner served up by Outback Steakhouse, the crowd went crazy over the night's "Golf Balls from Heaven" event. Guests were able to purchase numbered golf balls for \$10 each that were loaded into a helicopter and taken high into the air. The balls were then randomly dropped over Lexington Country Club's 18th hole. The guest with the numbered ball closest to the hole won a prize of \$2,000.

Special thanks are due to Al Kinkle, Chief Operating Officer of Lexington Country Club and his staff for making sure that every last detail was in place and ensuring a good time for all. Lexington Country Club can truly be proud of its commitment to help local pediatric cancer patients.

Trading Sticks for Clubs, Florida Everblades Join Lexington Country Club in Support of Barbara's Friends

Boston Red Sox Tournament MVP (Most Valuable Patient) Amanda Zingale Touches Us With Her Inspiring Story



Amanda Zingale addresses the "Tee Party" crowd.

This spunky nine year old teaches us all about the joys of life despite adversity

Looking at nine year-old Amanda Zingale and her parents you'd never know the trauma they had been through during Amanda's birth at The Children's Hospital of Southwest Florida. Born prematurely and weighing just 5 lbs. 2 oz., her parents feared she wouldn't make it to see her first birthday.

"It was an extremely traumatic experience, I can not say enough about the Children's Hospital and their staff—they saved my daughter's life," Vicki Zingale said about the emotional memories that still remain with the family today. During The Boston Red Sox Tournament's "Boston Tee Party" Amanda's father, Jim, told the crowd his story of the day Amanda was born. "She is our miracle child and she is everything to me," he said as people in the crowd grew silent and fought back tears.

Despite mild cerebral palsy and some fine and gross motor skill delays, Amanda is full of life. Tournament attendees were enthralled as she stood in front of them and said how excited she was to

be chosen as MVP and how she would not be alive without The Children's Hospital. Lee Memorial Health System President, Jim Nathan, presented Amanda with a Boston Red Sox baseball cap and jersey that she proudly wore to the tournament the next day.

One would never know of her delicate start and over 17 days in the Neonatal Intensive Care Unit, as Amanda is always ready for action. She's involved in Junior Girl Scouts and choir and is an honor student at Pelican Elementary School in Cape Coral. She enjoys summer camp, sleepovers and shopping trips with her friends. You can often find her playing with or enjoying her many pets, including a bird named Bebe, a Shih Tzu named Oreo, a poodle named Brownie and many tropical fish.



Amanda Zingale and her good friend Erin Lovejoy

Amanda still visits The Children's Hospital today and shares a special relationship with her former NICU nurse, Mary Vigil. They make sure to keep in touch about the wonderful progress Amanda has made after such a fragile start. Amanda embodies the spirit of the Children's Hospital and in her smile we see hope for the premature babies brought into the world each and every day.

NURSES BENEFIT FROM FOUNDATION DONATION

This past spring over 125 members of the Lee Memorial Health System nursing staff took part in the 2nd Annual Nursing Research & Evidence-Based Practice Conference held at Edison College. Underwritten with support from Lee Memorial Health System Foundation, the conference explored how to best take evidence from nursing research/science and apply it to nursing practice here at Lee Memorial.

As part of the conference, keynote speaker Dr. Marianne Chulay, RN, DNSc, FAAN outlined ways nurses could incorporate the latest in scientific research into daily nursing tasks and procedures. Numerous breakout sessions underscored the key role research can play in care giving while luncheon speaker Dr. Stuart Robertshaw spoke on "The Healing Power of Humor."

NEW STATE-OF-THE-ART ENDOVASCULAR SUITE BRINGS TOP TECHNOLOGY TO SOUTHWEST FLORIDA

Patients in need of surgery for aneurysms, carotid artery disease (narrowing) or stroke may now experience less discomfort and a much shorter recovery time thanks to the opening of Lee Memorial Health System's new, state-of-the-art Endovascular Suite.

Endovascular neurosurgery is a minimally invasive procedure, which has grown in popularity over the last decade. The Endovascular Suite, located at HealthPark Medical Center, opened on January 16, and is the first of its kind in the region and one of fewer than 10 in the state of Florida.

During endovascular neurosurgery, a neurosurgeon places a long, thin plastic tube, called a catheter, into an artery in the groin and advances it to the aneurysm or narrowing in the brain to make the repair with tiny coils or stents.

Patients treated for an elective brain aneurysm this way can go home the next day and resume their normal routine after a couple of days. "Many patients don't even feel like they've had surgery," says Neurological Surgeon Eric Eskioglu, MD. "In the past, they would have had a three-to-four week recovery."

The Endovascular Suite features highly specialized Siemens equipment and software that produces a high-resolution 3-D image for better viewing during diagnostics and procedures.



"The beauty of the suite is that diagnostic studies and procedures can take place in the same room, without having to move the patient," says Dr. Eskioglu. "This is especially helpful in emergency situations when diagnosis and surgery must be done quickly in order to save the patient's life."

In addition to neurological surgeons, general vascular surgeons and interventional radiologists will utilize the Endovascular Suite. "We are very fortunate, because we already had the physicians in place," says Chief Administrative Officer Gaile Anthony. "Now, with the creation of the Endovascular Suite, we are able to bring those physicians together with state-of-the-art technology to provide quality care and treatment of vascular disease for our community."

Surf's Up For Mission In Motion!

Lee Memorial family members catch the wave of giving as beach theme encourages donations to system projects

Created in 2003 as part of Lee Memorial Health System's Annual Fund, Mission in Motion is an internal campaign that allows staff, volunteers, physicians and board members to support LMHS by making donations directed to a variety of needs including Employee Relief, Staff Education, Friends of Nursing, All in the Family and Capital Projects.

Mission in Motion offers employees a great opportunity to support vital programs and purchase valuable equipment to help Lee Memorial patients, families and caregivers. Employee committees review funding requests and decide what projects should be supported with donated funds. Last year more than \$75,000 was allocated to departments throughout Lee Memorial.



The surf certainly was up during the campaign and so was the generosity of our family members. When the tide receded, a record total of over \$92,000 had been pledged. A special thanks and tip of the Panama hat to all those who donated!

PLANNED GIVING

What will your legacy be?



The spirit of generosity has never been more powerful, and we see the benefits every day at Lee Memorial Health System. Many grateful families, friends and former patients have provided for Lee Memorial Health System Foundation as part of their estates.

In addition to filling an important role in providing for your family and others, your will can be a wonderful way to make an investment in the future of Lee Memorial Health System and the thousands of patients we serve every year.

A bequest can be your legacy, enabling us to provide the finest possible care for the patients we serve, purchase state-of-the-art medical equipment, expand clinical and research programs and endow key medical care positions.

Bequest language is simple: "... to Lee Memorial Hospital Foundation, Inc., located in Fort Myers, Florida." The charitable bequest can either be a fixed dollar amount, a percentage of the total estate or a percentage of the residual estate.

For nearly 100 years, our health system has relied on the generous support of caring individuals. Donations have had a major impact on how our nurses, physicians, volunteers and staff are able to provide care to patients. Here are a few recent examples of what donor dollars have been able to accomplish:

- Purchase of life-saving heart equipment
- Yawkey Counseling Center
- Equipment for the early diagnosis and treatment of cancer
- Nursing scholarships and grants
- Prendergast Family Endowment for Child Advocacy
- A music therapy program to promote healing through music

A gift through your will to benefit the healthcare of tomorrow will make a difference.

To learn more about naming Lee Memorial Health System in your will, our Heritage Circle of Friends Legacy Society, or to advise us that you have already named the Foundation in your estate plans, please call Birgie Vertesch of the Lee Memorial Health System Foundation at 239-985-3550.

"Heritage Circle of Friends" Luncheon Honors Those Making a Legacy Gift

The Royal Palm Yacht Club in Fort Myers was the setting for an April 4 luncheon honoring over 40 members of the community who are making a difference in the healthcare of tomorrow with a planned estate or annuity gift.

Kicking off the spring season with a theme of "planting the seeds of hope and promise for the healthcare of tomorrow," the attendees each received a small flowering plant—reminding all of how important it is to nurture and grow the philanthropy that supports Lee Memorial Health System.

Speakers included Lee Memorial Health System President Jim Nathan, Child Advocacy Director Michele King and The Children's Hospital of Southwest Florida's Music Therapist Julie Calaham.

Calaham, whose Children's Hospital program is a direct result of a philanthropic gift, spoke

about the difference being made in children's lives through the use of music. She plays her instruments and sings with them as they are going through painful or sometimes frightening tests and procedures. This use of "music therapy" has proven to be a highly successful new initiative for the children and the medical staff.

Membership in Heritage Circle of Friends is open to all who have included Lee Memorial Health System in their wills, trusts, life insurance policies, life-income gifts or retirement plans.

If you have named the Lee Memorial Health System Foundation as part of your estate and would like to be included as a member of the Heritage Circle of Friends, or for more information on planned giving, please contact Birgie Vertesch, Director of Development and Planned Giving at 239-985-3550.

**"We make a living by
what we get, but we
make a life by what
we give."**

--Winston Churchill

GEAR UP FOR HOLIDAY 2007 WITH OUR ANNUAL GIVING TREE PROGRAM

Local communities, organizations and companies have adopted the motto, "It's better to give than receive" and are looking forward to participating again this holiday season



The Holiday Giving Tree Program began eight years ago when residents from Royal Palm Yacht Club decided their generosity during the holidays could be put to better use by providing donations to help young patients at The Children's Hospital of Southwest Florida. Royal Palm's annual fund-raising Holiday Giving Tree has now raised over \$83,000 and resulted in new sleep apnea monitors, pulse oximeters and bilirubin lights for babies with jaundice.

Following The Royal Palm Yacht Club's lead, Tiburón, Pelican Landing, The Colony Golf & Bay Club, Pelican Preserve, Copperleaf, Cypress Lake Country Club, Forest Country Club, Gateway Golf & Country Club, Lexington Golf & Country Club, Miromar Lakes Country Club, Olde Hickory, Spanish Wells Country Club, Costco, Rinker

Materials and Lee County Employees all got in the spirit and developed Holiday Giving Trees of their own. Thank you, holiday angels, for your generous support!

Thanks to their generosity, premature babies in the Level III Neonatal Intensive Care Unit can all breathe a bit easier as proceeds were used to purchase 11 new Neopuff Ventilation Systems. The Neopuff provides controlled and accurate respiration and reduces the number of days an infant needs to be on a ventilator, thereby reducing the length of hospitalization for babies.

If your community, organization or company would like to participate in The Holiday Giving Tree Program this coming season, please contact the Lee Memorial Health System Foundation at 239-985-3550.

"CHEESEBURGER IN PARADISE" TROPICAL RESTAURANT & BAR

GRAND OPENING BENEFITS THE CHILDREN'S HOSPITAL OF SOUTHWEST FLORIDA

On April 16, the local community was invited to a fabulous Opening Night at the new "Cheeseburger in Paradise" restaurant located at 5050 Daniels Parkway in Fort Myers.

Guests made their food and beverage menu selections throughout the seven-hour Grand Opening event and a portion of all proceeds went directly to help fund programs at the Children's Hospital of Southwest Florida. Five thousand dollars was donated to The Children's Hospital, which met the restaurant's goal for the night.

"We were so pleased to continue our partnership with the Outback Family of Restaurants and we were very excited to help raise money for our patients in such a fun way," said Kathy Bridge-Liles, Vice President of Women's and Children's Services for The Children's Hospital of Southwest Florida.

Added Nick Commorato, Managing Partner of Cheeseburger in Paradise, "The Outback Family of Restaurants has a commitment to giving back to the local communities we serve. People were really enthusiastic about this new restaurant concept coming to town and the opportunity to help the children of Southwest Florida."

Grand Opening guests gather around the cabana bar.



Foundation Board Responds to Growing Population Needs in Cape Coral

The Lee Memorial Health System Foundation Board responded to extensive Cape Coral population growth by recently approving a \$220,000 allocation to open 15 additional pediatric beds.

The money allocated to Cape Coral Hospital to open these beds for pediatric patients is a direct result of community and corporate philanthropic support of the Lee Memorial Health System Foundation.

Said Kathy Bridge-Liles, Vice President, Women & Children's Services for The Children's Hospital of Southwest Florida, "This is a critical funding initiative and one that would not be possible without the community's strong philanthropic support. This new expansion will enable us to keep children close to their families during treatment and will greatly decrease pediatric diversions to Tampa and Miami."

PRENDERGAST FAMILY ENDOWMENT BRINGS DATELINE NBC'S CHRIS HANSEN TO SOUTHWEST FLORIDA



MISS LUCY'S HOUSE OF HOLIDAY PROMISES A SPECTACULARLY DECORATED TREE FOR HOLIDAY 2007

Last year, Miss Lucy's House of Holiday donated a beautifully hand-decorated tree to benefit Lee Cancer Care. The tree was displayed during the months of October and November and volunteers sold chances to win the spectacular tree. This one-of-kind creation was won by Lisa Sgarlata, Vice President of Patient Care Services at Lee Memorial. It was placed in her home on December 8, just in time for the Christmas holidays. Be sure to look for this year's tree! Michael at Miss Lucy's House of Holiday has promised another stunner for Holiday 2007— this time decorated in shades of pink!

The Prendergast Family continued their mother Eileen's legacy and one million dollar commitment to protect the health and welfare of Southwest Florida's children by funding a Second Annual Lectureship. The Prendergast Family Endowment funds given to The Lee Memorial Health System Foundation support a number of programs that increase the awareness and prevention of child abuse. As part of the ongoing Prendergast Lectureship Series, NBC's Emmy award-winning correspondent Chris Hansen visited Southwest Florida on April 18th to speak on the dangers of Internet predators. Hansen's highly rated program, "To Catch a Predator," chronicles the interventions of Internet predators when they show up at what they think is a private home to have a sexual encounter with an underage child. To the predator's surprise, the intended victim is actually a law enforcement decoy, which allows the predator to be caught in the act of intent to commit illegal behavior.

Also sponsored in part by Florida Gulf Coast University and FineMark National Bank & Trust, the lecture welcomed over 400 educators, law enforcement officials, attorneys and parents, free of charge. Hansen discussed many of his disturbing experiences during the taping of his series. He also provided a number of safety tips and communication suggestions that encourage an open and honest dialogue between parents and children.

Chris Hansen shared independent research and focus group findings that showed children and teens typically avoid telling their parents about inappropriate Internet advances. He explained that teens fear their parents will overreact and restrict Internet privileges. Hansen reported that almost all the pre-teens and teens that were subjects of the research study stated that they had been inappropriately approached online, yet not one participant had reported the incident to their parents.

Hansen concluded his lecture by taking questions from the audience. Nearly every age range and occupation was represented at the microphone during the final Q & A. The turnout and ending dialogue showcased that this is one of the most critical safety issues facing our young generation.



Chris Hansen takes questions from the audience



Roxann Prendergast, Ann Prendergast, LMHS Chief Foundation Officer Sharon MacDonald, Joseph Prendergast



Honored at the lectureship for her 25 years of dedication to child safety and wellness was Prendergast Family Award Recipient, Jill Turner. Turner is Chief Executive Officer of the Children's Advocacy Center of Southwest Florida—a not-for-profit organization that provides comprehensive multidisciplinary services to children who have experienced or are at risk of experiencing child abuse.



The forest country club

The Forest Country Club Continues Legacy of Giving

While most people speak of lush greens and fairways, lovely homes and beautiful amenities when asked about The Forest Country Club in South Fort Myers, they should also be sure to make note of philanthropy and the community's commitment to the children of Southwest Florida.

Since 1993, this beautiful community has proudly played host to Southwest Florida's premier charity golf tournament — The Boston Red Sox Children's Hospital Celebrity Classic. In 2007, this event raised a record total of over \$530,000 to help tiny babies at The Children's Hospital of Southwest Florida!

The magic doesn't happen by itself. Each year, Forest leadership generously makes the two beautiful 18-hole courses, clubhouse and other amenities available for the tournament. The Boston Red Sox organization then graciously commits its players and resources to help ensure the tournament's success.

A dedicated committee, headed in 2007 by Marilyn Qunell and Dale Tucker, then actively solicits donations, sponsorships, auction prizes and in-kind donations to bring the tournament to life. Again in 2007, Jack & Shelley Blais generously matched cash proceeds from the event.

On the day of the tournament, scores of caring volunteers step forward to handle registration, monitor tee locations and perform a myriad of other duties. Seeing these dedicated Forest residents in action exemplifies the spirit of volunteerism.

It is truly a wonder to watch as caring Forest Country Club leaders, members and residents come together each year to help those in need. On behalf of the young patients whose lives you have helped save, THANK YOU!



2007 Committee Members (from left) Tudy Abaray, Gerry Kearns, Judy O'Donnell, "Skip" Shaffer, Mary Ann Hansen and Dale Tucker show off The Forest Country Club's generosity during the group's 2007 wrap-up meeting.

SEW ANGELIC

We would like to thank Jane Andrae, Pat Burns, Roz Snow, Nina Osborne, Janet Prior, Anne Hall, Mary Hatcher and Jane Stevens for their continued dedication and support of the Sew Angelic Program! You are bringing smiles to our hallways each and every day!



"Copperleaf Cares" Fourth Annual Golf Tournament Tees Off at The Brooks

The Copperleaf Foundation continued their support of Barbara's Friends with another highly successful golf tournament. Pictured from left are Cindy Satterwhite, Connie Duquin, Frank Haskell, Donna Shelly and Dick Faunce

FoundationNews

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2007 Upcoming Events

October 18-21	Saks Fifth Avenue Key to the Cure
October 26	6th Annual 95.3 OLZ "Helping Kids with Cancer Radiothon"
October 26 - 28	Jazz on the Green
November 9 & 10	Southwest Florida Winefest
November 27	Evening of Appreciation
December 2	Olde Hickory Golf & Country Club Gingerbread House Auction

Event dates subject to change. For the latest information on these and other events, contact the Lee Memorial Health System Foundation at 239-985-3550 or visit us on the Web at www.LeeMemorial.org/Foundation.

Lee Memorial Health System Foundation Mission: To expand and enhance the role of philanthropy and the Foundation in accomplishing the mission of Lee Memorial Health System.

**LEE MEMORIAL
HEALTH SYSTEM**

FOUNDATION

Funding Tomorrow's Healthcare Today

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