

Foundation News

A Quarterly Newsletter
of the Lee Memorial Health System Foundation

Funding Tomorrow's Healthcare Today

Sweet Success

ORCHID BALL 2005

The perfumed air was reminiscent of a night in Bali and the delicate beauty of the orchid-filled ballroom brought to mind the sounds and sensations of rolling waves and warm ocean breezes at the Orchid Ball, Sunday, March 20th held in The Helm Club at the beautiful Landings Yacht, Golf and Tennis Club. Northern Trust served as Major Sponsor of the event.



Kellie Burns, Mistress of Ceremonies

More than 125 guests from The Landings left the western hemisphere behind in favor of this tropical evening chaired by Carole Green and hosted by television personality Kellie Burns. The ball featured both silent and live auctions and

dinner and dancing to the rhythmic music of Craig Christman.



Landings residents from left: Phil & Maria Aponte join Gini & Bob Ratliff, who generously opened their home for the Orchid Ball sponsor party.

The evening's sweetness didn't end with the event. Proceeds from this island-inspired ball totaled over \$250,000 to benefit construction of the future Lee Cancer Care Center. The center will be the only one of its kind in Lee County, offering a one-stop shop for cancer patients and their families. It will offer support and prevention services, a resource library, image boutique, pharmacy, and community outreach programs.

We extend our sincere gratitude to The Bireley Foundation (Frank & Betty Bireley) for generously matching the total proceeds raised from the Orchid Ball! Special thanks to the entire Landings Orchid Ball committee. Thanks also to Sundance Orchids (Lee & Patricia Behrhorst) for creating a stunning display of orchids that transformed an elegant ballroom into a suite in paradise.

Would you like to have information about future Foundation events?
Visit www.LeeMemorial.org/foundation or call 239-985-3550.

Sanibel Cares – Getting Back On Its Toes

To provide more healing time for the businesses and homeowners impacted by Hurricane Charley, Sanibel Cares postponed its annual Island Celebration of the Arts fundraising event until 2006. In lieu of event sponsorship or attendance, Sanibel Cares asked for direct donations to The Children's Hospital of Southwest Florida.

Our island neighbors answered the call, raising over \$160,000 through personal and business donations and the sale of limited-edition posters titled, "Category 4 Hits Coast Today," designed by island



Al Hanser of Sanibel Captiva Trust Company, major event sponsor, rehearses with Gulfshore Ballet dancers: from left, Kimberlee Beans, Lisa Velazquez, Michelle Bard, Danielle Fisher, Carly Lozo, Jane Fisher and Alexa Hutchison prior to the Sanibel Cares reception.

celebrate together and revel in the spirit of helping children. The talented dancers of Gulfshore Ballet were en pointe as the evening's featured entertainment, twirling and dazzling the crowd.

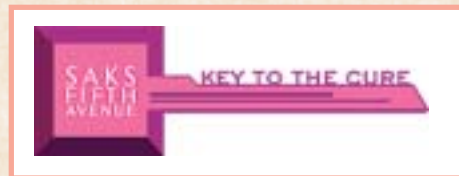
Thank you to our major sponsor for the second year: Sanibel Captiva Trust Company. And a special thanks to the entire Sanibel Cares committee.

Support Sanibel Cares and The Children's Hospital today! Call the Foundation office at 239-985-3550 to make your donation or to purchase a limited-edition poster (also available at all three LMHS gift shops).

SAKS FIFTH AVENUE Combats Women's Cancer



Renowned author Randy Wayne White, pictured above with Mary Kay Peterson, MD, signed books and posed for photos with fans at the 2004 Saks Fifth Avenue event.



Mark your calendars! October 27-29 marks the return of the Saks Fifth Avenue Key to the Cure annual event. Nationally, the company reserves this time to pledge its commitment to fighting cancers that affect women. Lee Cancer Care has been chosen again this year as the beneficiary of funds raised from a series of unique events held at Saks Fifth Avenue at the Bell Tower Shops, including a Kick-Off Party and a special presentation of the Key to the Cure Humanitarian Awards. The national initiative benefits women's breast, ovarian, uterine and cervical cancer research, prevention and treatment.

For sponsorship information or to learn more about Saks Fifth Avenue Key to the Cure scheduled activities call 239-985-3550.

Tune In and Save Lives! Be a Radiothon Sponsor

The Children's Hospital of Southwest Florida and Oldies 95.3 are making beautiful music together again this year. Local celebrities are partnering with your favorite disk jockeys from Oldies 95.3 to broadcast LIVE from the Edison Mall on October 28 from 6am to 6pm. The fourth annual Oldies 95.3 'Helping Kids with Cancer' Radiothon is a day-long event which benefits Barbara's Friends—The Children's Hospital Cancer Fund, so that kids can receive lifesaving oncology treatment right here in Southwest Florida.

A number of sponsorship opportunities, ranging from \$1,000 to \$10,000, are now being offered on a first-come, first-serve basis to local businesses and other supporters. Your sponsorship helps

children in our community and also offers promotional value for your business through on-air mentions throughout the broadcast.

The 2004 Radiothon raised more than \$185,000 to help local kids with cancer. "We want to beat last year's goal. These kids really need us and this is a great way we can all help," explains Jimmy Roberts, Oldies 95.3 Program Director. Roberts founded and spearheaded the Radiothon project three years ago after a fellow staff member's granddaughter lost her battle with cancer. Help make this year's event a success!



Radiothon 2004: Children with cancer who received care at The Children's Hospital shared their miraculous stories on-air.

***Please call the
LMHS Foundation office
at 239-985-3550 for complete
sponsorship information.***

Lexington Country Club and Florida Everblades Make a Power Play for Local Kids

The air was electric as celebrities from the Florida Everblades teamed up with Lexington Country Club on March 7 to host a very special golf tournament. Instead of gliding over ice on skates, members of the Everblades zipped around the pristine course of the Lexington Country Club in golf carts to raise money for Barbara's Friends—The Children's Hospital Cancer Fund.

A cocktail reception and dinner followed the golf tournament and featured silent and live auctions showcasing various sports memorabilia. The sold-out event was a huge success generating \$50,000 to name a room in the Barbara's Friends Pediatric Hematology and Oncology Outpatient Center at The Children's Hospital. A special thanks to Al Kinkle, General Manager of Lexington Country Club, the Staff and Homeowners Association at Lexington and the Florida Everblades for another great event!

To register for next year's event, please call 239-985-3550.



Frank Haskell (left), Chairman of Barbara's Friends, and Al Kinkle, General Manager of Lexington Country Club in front of the room made possible by the generosity of club members.

COMMUNITY PARTNERS MAKING A DIFFERENCE

Kids Helping Kids

Backstage, the scene was a whirlwind of costumes, well-rehearsed lines and nerves as the young cast from Evangelical Christian School prepared to stage their version of the beloved hit musical, “Babes In Arms.” Four performances in the school’s theatre on Beacon Boulevard in Fort Myers this past April gave hundreds the chance to enjoy the show and the talents of some very special students. Audiences were enthralled and lives were touched as over \$1,500, generated from ticket sales, was donated to the Neonatal Intensive Care Unit at The Children’s Hospital of Southwest Florida.



An enthusiastic troupe of Evangelical Christian School(ECS) supporters present the check, from left: John Wilson, Principal of Elementary at ECS; Kathleen Baldini, Director of “Babes In Arms;” Michelle Heinkel, Volunteer; Michelle Waddell, Director of NICU, Lee Memorial Health System; Rachel Laferriere, ECS student and cast member of Babes in Arms; and John Hunte, Headmaster of ECS.

Merry Melodies From The Cape Chorale



The Cape Chorale singers produce more than beautiful music; their songs are literally healing. This musical bunch raises their voices to help heal the speech of children in Southwest Florida. Over the past 10 years, the Cape Chorale’s popular Singing Valentines have generated more than \$15,000 to benefit the Pediatric Speech Therapy program at HealthPark. Proceeds from this year’s Valentines will be used to purchase a Rifton Chair, which will aid in speech therapy for our young patients. Now that’s music to our ears!

Back row from left: Howard Wright, of Cape Chorale, Alanna Gluhm of LMHS Marketing—SHARE Club, and Andy Sares, of Cape Chorale, join Elin Schwarz, MS, CCC, SLP and some small friends, Marlie and Natalya, in the colorful and inspiring Pediatric Speech Therapy unit at HealthPark.

Crafty Cove!

Many thanks to the Cove Crafters at Cypress Cove! This talented group, lead by Alice Grzeskovicz, has created original hand-crafted works of art that they’ve been selling throughout the community. These one-of-a-kind treasures have generated over \$10,000 in proceeds to benefit Barbara’s Friends–The Children’s Hospital Cancer Fund. Crafty indeed!



The Donor Next Door — Joe Zivic

There is no someday

Joe Zivic understands love and loss. Not long after losing his father to cancer, Joe's heroic mother died rushing into a burning building to save others. Joe was 11 at the time.

An orphaned child, Joe finally found his family when he married Marcia and they had two sons, Scott and Bruce and a daughter, Leigh.

After retirement, Marcia and Joe spent winters in Southwest Florida and traveled extensively throughout the world. As Joe says they were, "living well." But their good times came to a sudden halt when

Marcia was diagnosed with lung cancer at age 63. Ironically, Joe was diagnosed with lung cancer at the same time and husband and wife underwent surgery together, literally healing in hospital beds across the hall from one another. Joe made a full recovery, but the same wouldn't hold true for his wife.

Within five months, Marcia succumbed to a brain tumor and Joe's life was turned upside down.

Joe says of that time, "You don't really appreciate your family until something like that happens. My children really rallied. They cancelled trips, they put their lives on hold to help care for us. You never really know your kids until you need them like that. I'm a very lucky guy."

Although Joe was blessed with love a second time—he and friend Nancy have been together for nine years—Joe's love and dedication to the memory of his wife are unwavering. His emotion is raw when he speaks of her, "I haven't given



The Zivic family from left: Scott, Leigh and Bruce with dad, Joe, front center.

my wife up. I still wear her wedding ring on a chain around my neck. Sometimes, even still, I break down at a song that reminds me of her. I'll never forget." As a tribute to Marcia, Joe recently made a gift of \$150,000 to Lee Memorial Health System to sponsor a main visitor reception area in her name at the future Lee Cancer Care Center. His generosity will directly benefit adults in our community with cancer. He explains, "I wanted to do something. I knew I had to do something. Something big for her."

Joe has 6 grandkids, plays golf, takes exotic fishing trips to destinations such as Alaska and Costa Rica, builds furniture and intricate wooden games and puzzles for kids. He is a modest man doing an amazing thing. He's helping. He's making a difference. Marcia would be proud.

Joe hopes by telling his story others will step up and be amazing also.

If you'd like to learn more about the future Lee Cancer Care Center in Fort Myers and how you can help make a difference in our community, please call the Foundation office at 239-985-3550.



Joe's late wife and longtime love, Marcia Zivic.



Partners In Philanthropy Donor Wall

Winston Churchill once said, “Gratitude is not only the greatest of virtues, but the parent of all others.” We couldn’t agree more. As a way to illustrate our gratitude to our dedicated and generous donors, Lee Memorial Health System Foundation will be unveiling a new Donor Wall on each hospital campus—Cape Coral Hospital, HealthPark, and Lee Memorial Hospital.

Twenty feet long by four feet high, this is one big way we’re saying “Thank You” for your support. Gifts of \$1,000 - \$9,999 will receive recognition on the Donor Walls in all three hospitals for the period of one year. Gifts of \$10,000 and above will receive permanent recognition on all three Donor Walls.

If you’d like to learn more about how you can receive a plaque on our Donor Walls, please call the Foundation office at 239-985-3550.

Please consider remembering Lee Memorial Health System in your will.

TEAM Members Make a DIFFERENCE

Lee Memorial Health System volunteers, board members, employees and physicians stepped up in a big way to support Mission In Motion—the LMHS Annual Giving Campaign. By the time the giving ended in late May, over \$87,000 had been pledged to support five funds directed at enhancing patient care and helping employees who provide such care.

Patients have received better care because of the Friends of Nursing and Staff Education funds, which help fund vital training and education for our nurses and staff. With funds raised for Employee

Relief, co-workers may receive financial assistance to help speed recovery from catastrophic events such as the hurricanes last season. Digital cameras, wheelchairs and other items have been purchased through All in the Family to enhance the efforts of various departments. Gifts pledged to Capital Expansion campaigns at all three hospital sites will make a difference for future generations of Southwest Floridians.



Carmen Powers, of Cape Coral Wellness Center (pictured center), celebrates with her fitness class after winning a new set of golf clubs—one of the grand prizes from Mission In Motion.

Mission In Motion sends a powerful message to the community that the Lee Memorial Health System family has incredible pride in our organization and understands the lifesaving differences that philanthropy can make.

It truly takes a TEAM to make a difference.

Your Gift To Life Brings Income For Life

Lee Memorial Health System Foundation invites you to make a donation to support our lifesaving mission and at the same time receive income for life with a Charitable Gift Annuity.

If you are 65 years of age or older, donate a minimum of \$10,000 and Lee Memorial Health System Foundation will pay you (and a survivor, if you wish) a fixed annuity rate for life. Your charitable gift will help ensure residents of Southwest Florida have access to the finest possible hospital care.

Why a charitable gift annuity?

In exchange for your donation, you may receive:

- Income for Life
- Charitable Tax Deduction
- Tax-Free Payout
- Capital Gains Savings
- Satisfaction knowing you are supporting lifesaving health care.

You decide the frequency of payments - monthly, quarterly, semiannually or annually; if the annuity will be for one life or two lives; and if you will use cash or securities to fund your gift. Cash gifts allow maximum tax-free payments; gifts of securities may allow you to minimize capital gains taxes.

Sample Gift Annuity Rates* For One Life

Age	Rate	
65	6.0%	<i>*As of 12/28/04. Actual rates based on periodic determination by American Council on Gift Annuities.</i>
70	6.5%	
75	7.1%	
80	8.0%	
85	9.5%	
90 +	11.3%	



Gift Annuity Information Request

Name(s): _____

Address: _____

City/State/Zip: _____

Date(s) of Birth: _____

Phone: _____ Email: _____

I am thinking of donating \$_____ to set up a Charitable Gift Annuity.

Please complete coupon and mail to:

Planned Giving
Lee Memorial Health System Foundation
Post Office Box 2218
Fort Myers, FL 33902

Learn More:

Find out how you can secure future income by calling the Lee Memorial Health System Foundation office at 239-985-3550. There is no obligation and your inquiry will be treated in the utmost confidence.

**LEE MEMORIAL
HEALTH SYSTEM**
FOUNDATION

Funding Tomorrow's Healthcare Today

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*For more information or
to make a donation, please
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239-985-3550.*

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2005-2006 UPCOMING EVENTS

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- Aug. 24 Rumrunners Celebrity Chef Dinner
 - Oct. 15 Jazz on the Green
 - Oct. 28 4th Annual Oldies 95.3 "Helping Kids with Cancer" Radiothon
 - Oct. 27-29 Saks Fifth Avenue Key to the Cure
 - Nov. 29 Evening of Appreciation
 - Feb. 23 8th Annual Minnesota Twins Celebrity Golf Classic
 - Feb. 23 13th Annual Boston Red Sox Tee Party at The Forest
 - Feb. 24 13th Annual Boston Red Sox Children's Hospital Celebrity Classic
 - March TBD 9th Annual Diamond Dinner
 - March 1 Mariner's Ball

Event dates subject to change. For the latest information on these and other events, contact Lee Memorial Health System Foundation at 239-985-3550 or visit us on the web www.LeeMemorial.org/foundation.

LEE MEMORIAL HEALTH SYSTEM FOUNDATION MISSION: *To expand and enhance the role of philanthropy and the Foundation in accomplishing the mission of Lee Memorial Health System.*