

Dakim Receives CES Innovations Award!

The Innovations Design and Engineering Awards program recognizes the most innovative consumer electronics products in the industry's hottest product categories. Innovations have become a hallmark for the best designed products in consumer technology. Dakim BrainFitness is in the Health and Wellness category please check out this link to all of the Health and Wellness award winners.

<http://www.cesweb.org/awards/innovations/2010honorees.asp>

The Dakim management team and staff are very proud of this most recent technology award as, this one offered at this years Consumer Electronics Show in Las Vegas. With over 600 Dakim BrainFitness systems in the field, here are some key findings as reported by customers as to the positive impact of this very important technology.

- This system has proven to be a valued resource to Sales & Marketing staff in the Senior Living market; we have been told that the Dakim Brain Fitness system has been included in the “socialization activity” when residents have visitors. This has resulted in new qualified referrals to support greater resident population levels.
- With memory care residents, customers apply the Dakim as a resource; with those residents that tend to become agitated at times during the day. Customers are reporting a reduction in the number of resident and caregiver injuries by heading off the time of agitation with Dakim BrainFitness activities.
- One customer reports positive results when measuring the transition time from Assisted Living to dedicated Memory Care for the diagnosed memory impaired resident. This delay in cognitive decline has been supported by some recent studies that have estimated the timeline to be approximately a 15 month improvement. Obviously, this potential delay is good for all involved and it serves to reduce the cost of care for the individual and Senior Care Provider.

Thanks to our customers, Dakim BrainFitness is the solution of choice with Senior Living Providers!!

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