

Medical Staff Matters

March 2009



**LEE MEMORIAL
HEALTH SYSTEM**

PHYSICIANS,
IN HONOR OF DOCTORS' DAY
LEE MEMORIAL HEALTH SYSTEM
INVITES YOU TO A SPECIAL BREAKFAST AND LUNCHEON

MONDAY MARCH 30, 2009

IN THE PHYSICIANS' LOUNGES AT
CAPE CORAL HOSPITAL, GULF COAST MEDICAL CENTER,
HEALTHPARK MEDICAL CENTER AND LEE MEMORIAL HOSPITAL

BREAKFAST 7:00 A.M. TO 9:00 A.M.

LUNCH 11:30 A.M. TO 1:30 P.M.

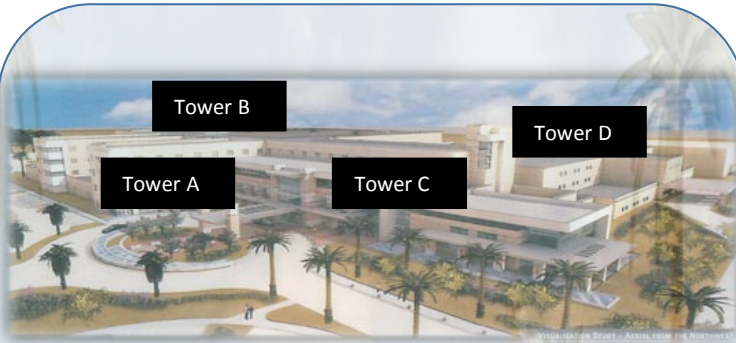
Doctors,

A personal note of thanks for your combined efforts during our recent hospital consolidation from Southwest Florida Regional Medical Center and Gulf Coast Hospital into the new Gulf Coast Medical Center. Many hours of planning and work went into getting it right and I can tell you that it paid off! In what I would consider the smoothest transition anyone could have hoped for, your efforts at census management, patient and family member assistance are to be applauded. I know our patients were well cared for before during and after the move. My sincerest thanks for bearing with us during the busiest time of winter season and handling the business interruption with a high degree of teamwork and understanding. Our community, staff, patients and visitors benefitted greatly from your concerted efforts. Again, thank you all so much for showing such a high degree of professionalism.

Sincerely,
Doug Lockett
Chief Administrative Officer
Gulf Coast Medical Center



Thank You!



Tower A

- **Second Floor: SPCU**
- **Third Floor: Orthopedics**
- **Fourth Floor: General Med**

Tower B

- **Second Floor: Neurology/Stroke**
- **Third Floor: Med/Surg overflow, Oncology**
- **Fourth Floor: General Surgery**

Tower C

- **Second Floor: ICU**

Tower D (existing GCH)

- **Second Floor: Cardiac Medicine, Angio, SPCU overflow, ICU**
- **Third Floor: Women's Services**

We would like to announce the appointment of Holly Muller, RN, MHA, BSN, CRRN to Vice President of Patient Care Services for the new GCMC. Holly joined the nursing executive team at SWFRMC and GCH in 2004 as Administrative Director of Nursing. She accepted the title and role of System Director of Nursing in 2006 during the merger of SWFRMC/GCH with the LMHS.



Holly's areas of clinical focus and oversight have included Critical Care, SPCU, Neurology, Stroke, Express Admit, Emergency, Rehabilitative Services, Orthopedics, IV Therapy, Women's Care, Obstetrics, Pediatrics, Cardiac Medicine, Angio Recovery, General Medical and General Surgical nursing operations. Holly has enjoyed a variety of hospital assignments including academic, proprietary and non-profit healthcare organizations.

We would like to thank the physicians from the Medical Executive Committee of SWFRMC/GCH as well as many nursing, support and ancillary staff members that participated in the interview process. We would also encourage each of you to welcome and continue your support for Holly in her new role.

Donna Giannuzzi, Chief Patient Care Officer, LMHS
Doug Lockett, Chief Administrative Officer, GCMC

Gulf Coast Medical Center Info & Updates

OUTPATIENT REHABILITATION SERVICES

Located in the Medical Office Building on the south side of the campus, services offered include:

Physical Therapy

Neuro, Ortho, Lymphedema, Woman's Health specializing in Urinary Incontinence, Pediatric Torricollis specialist

Occupational Therapy

Splinting, Neuro, Ortho

Speech Therapy

Speech, language, voice & fluency for adults and pediatrics, Modified Barium Swallow Studies, Training for augmentative communication devices, Dysphagia specialist certified in pediatric and adult Vitalstim NMES

Questions or appointment request? Please call Gary at 768-8645. Please fax orders and demographic page to 768-8253.

SCHEDULING UPDATE

Interventional Radiology procedures and Pre-Admission Testing (PAT) for Gulf Coast Medical Center are now scheduled through the OR schedulers. All orders and H&Ps within 30 days will be faxed to PAT prior to the scheduled appointment. The appointments should be made 3 days prior to the procedure in order to prevent delays/cancellations.

PAT Phone # 343-0635
Fax # 343-0952

OR Scheduling Phone # 343-0555
Central Scheduling Phone # 343-0686

WOUND CARE AND HYPERBARICS

Please note that the Wound Care and Hyperbaric clinic in the CHCC/COTS building will remain at that location after the move of SW Regional Medical Center. The entrance faces Winkler Avenue. For referrals:

Phone # 939-8345, Fax # 939-8202

Spotlight on Physicians



Congratulations to Blanca Gonzalez, MD

Pediatric Infectious Diseases

What a winner! Dr. Gonzalez has been awarded with Physician of the Month in February. She is affiliated with Infectious Disease Specialists and has been a member of the medical staff since 2006. Nomination comments:

"She brings a whole new meaning to the word DEDICATION. Her dedication to her patients goes far beyond what is expected."

"Her compassion has no boundaries. She is willing to go the extra mile and doesn't even think twice."

"She spends countless hours on the phone, or will meet a patient at another location to accommodate their needs."

Drum Roll Please!

Coding & Documentation Kudos

Inpatient coders could not ask for better words than these examples. We thank these practitioners for their EXCELLENCE in documentation:

Dr. Jeffrey Scott - Topic: Sepsis "Suspected sepsis with hypotension consistent with severe sepsis beyond systemic inflammatory response syndrome with organ dysfunction". For accurate inpatient coding, we need words such as "suspected, possible, probable." In addition, hypotension leads to a higher specificity in sepsis coding and coders need to know if the sepsis is with or without organ dysfunction...Three questions answered in one diagnostic sentence!

Dave Zimmerman, PA - Topic: Anemia "Anemia, acute blood loss type." All forms of anemia need to be categorized by at least one additional adjective. "Acute" and "blood loss" are two such identifiers. This phraseology actually leads to additional reimbursement as it identifies a higher patient acuity of illness.

Dr. Harris Bonnette - Topic: Pressure ulcers "Skin is free of decubitus ulcers." Pressure ulcer documentation is becoming more and more important for all healthcare facilities. In fact, Joint Commission has asked us to be more diligent in physician and nursing documentation of this condition. We must document (and code) the presence or absence of any pressure ulcers at the time of admission and throughout the hospital stay.

Dr. Martin S. Roberts - Topic: Obesity "Morbid obesity with body mass index greater than 40." If a patient has a higher than 40 or less than 20 on their BMI score, this suggests a nutritional situation that requires closer monitoring, or additional staffing, or extra time in the OR, or other needs that must be met for routine patient care. Documentation of BMI above 40 or less than 20, also leads to additional reimbursement in order to cover the costs associated with these conditions.

Dr. Timothy Keys - Topic: Indwelling Foley catheter "She had a urinary tract infection revealed on urinalysis. It was felt that she probably had sepsis secondary to urinary tract infection, probably from a Foley catheter placed previously." If any part of this sentence was missing, the chart would be coded and billed incorrectly. In actuality, having this much information actually led to lower facility reimbursement than if part of it was missing. However, bottom line is that data quality is upheld with this level of specificity.

Dr. Harris Bonnette - Topic: Indwelling Foley catheter "She was treated for Klebsiella, Foley-catheter-induced urinary tract infection, without sepsis." Again, three questions regarding the UTI are all answered in one sentence: (1) bacteria name, (2) catheter associated, (3) sepsis or not.

Dr. Horace Dansby - Topic: Present on Admission "(1) Aspiration pneumonia, on admission. (2) Development of Staphylococcus pneumonia while in the hospital." For the past two years, all codes on an inpatient encounter must be noted as present on admission, or developed during admission.

Did You Know?

At Lee Memorial Health System, your patients and their family members can stay connected to those both near and far through www.CarePages.com. This type of web site is a wonderful tool to keep families and friends connected through the healing process. Additionally, it can take a lot of pressure off of families undergoing the stress of prolonged hospitalizations and keep communications flowing effectively both ways. The web site offers a way for patients and families to share their stories, track progress and post photos.

Additionally, all of our hospitals offer wireless networks so patients are able to log on right from their room to update their status, share their story, read messages from friends or post new photos.



Choosing Pathways in UA/NSTEMI: An Evidence-based Approach for 2009

Jose Martin, M.D., F.A.C.C., Clinical Associate Professor of Medicine
University of Miami School of Medicine
Monday, April 13, 2009
6:00 - 7:00 PM
HealthPark Medical Center Room HP1B
RSVP for Dinner by April 10th - 573-5680

Community Acquired Pneumonia

Douglas Brust, M.D., Adult Infectious Disease Specialists
Wednesday, April 15, 2009
6:30 - 7:30 PM
Lee Memorial Hospital Auditorium
RSVP for Dinner by April 13th - 573-5680

The Children's Hospital of Southwest Florida 7th Annual Pediatric Conference

April 25 & 26, 2009
Sanibel Harbour Resort & Spa
11 CME Credits
Mark Dorfman, M.D., Lucky Jain, M.D., Sheldon Kaplan, M.D.,
Benjamin Gold, M.D., Michael Radetsky, M.D., Larry Pickering,
M.D., Jose Colon, M.D., and Bruce Schnapf, D.O.

Topics include immunizations, GERD, seizure disorders, asthma, the late preterm infant, MRSA, infectious disease and pediatric ophthalmology.

For conference info - www.leememorial.org/childrenhospital or call 574-0397

April CMEs

*For Your
Information*

Welcome to the Team!



New Physicians

Catherine Moon, Ph.D. - Psychology (LMH/HP)
Dr. Moon obtained her degree from the University of Alabama and completed a post-doctoral residency at Hendry-Glades Mental Health Center. Dr. Moon is a bilingual psychologist in Hendry County at the Psychology Center of LaBelle.

Shaun O'Neal, Psy.D. – Psychology (LMH/HP)
Dr. O'Neal obtained his degree at Alliant International University. He completed a Psychology Internship at Dorothea Dix Hospital and a post-doctoral residency at the Institute of Living. Dr. O'Neal has joined Lee Memory Care.

Jonathan Robbins, Psy.D. - Psychology (LMH/HP)
Dr. Robbins obtained his degree from Carlos Albizu University. He completed a Clinical Psychology Internship at the Children's Psychiatric Center and a Psychology Residency at The Bertha Abess Children's Center. Dr. Robbins has joined Associates in Family Psychology.

Neil Staib, M.D. – Teleradiology (LMH/HP, CCH, SWR, GCH)
Dr. Staib obtained his medical degree from the University of Cincinnati College of Medicine. He completed an Internship at Christ Hospital and a Diagnostic Radiology Residency at University Hospital, Cincinnati. Dr. Staib is certified by the American Board of Radiology and has joined Virtual Radiologic Consultants.

Harry Turner, M.D. – Radiology (GCH/SWR)
Dr. Turner obtained his medical degree at the University of Mississippi School of Medicine. He completed a Radiology Residency at the University of Mississippi Medical Center and an Interventional & Body Imaging Fellowship at Lehigh Valley Hospital. Dr. Turner is certified by the American Board of Radiology and has joined Radiology Regional.

Tabitha Williams, M.D. – Emergency Medicine (CCH)
Dr. Williams obtained her medical degree at the University of Connecticut School of Medicine. She completed an Emergency Medicine Residency at the University of Massachusetts Medical Center and is certified by the American Board of Emergency Medicine. Dr. Williams was previously on staff at Cape Coral Hospital. Dr. Williams plans to re-join Cape Coral Emergency Physicians.

News & Notes

In The Joint Commission Unannounced Survey Monitor briefing dated February 2009, the article "Florida hospital system weathers survey surprises" speaks of the collaborative efforts of everyone.

The Joint Commission Survey Briefings

"One survey. Five hospitals. More than 40 ambulatory and outpatient locations. When Joint Commission surveyors arrived at Lee Memorial Health Systems in Fort Myers, FL in November 2008, the result was a weeklong survey on an epic scale. But the health system was ready, having mirrored its survey readiness plan on an unusual but appropriate model: an emergency management plan."

We thank you, Physicians, for your support and collaboration as we continuously strive to improve our patient safety and quality standards.



To view the article, please visit <http://www.hcpro.com/ACC-227039-16/Florida-hospital-system-weathers-survey-surprises.html>

Special Events



March 28, 2009

Waterside Shops along with Stock Development cordially invite you to rock from the rooftop at the first ever Rockabye Collier. An unforgettable evening dedicated to the health and well-being of our community's tiniest babies beginning with sunset over the Gulf, dinner provided by the restaurants of Waterside Shops dancing to classic rock and roll, an inventive drawing of prizes donated by the Waterside Shops retailers and a "Give to Give" auction. For more information, or to become a sponsor, please call 239-985-3550.

April 19, 2009

Children's Memory Garden Service will be held on April 19th at 2pm at the Children's Memory Garden on the campus of HealthPark Medical Center.

Physician Updates

F.Y.I.

William Dakos, MD, Solo Practitioner, can be reached via fax #239-561-7826.

Khalid Sabha, MD, Family Practitioner, can be reached via fax # 239-791-1261.

Ameripath, Inc, Pathologists, can be reached via fax # 239-274-1278.

Tanzeen Ahmed, MD, Internist, has relocated to 14131 Metropolis Avenue #106, Fort Myers 33912. Phone: 239-561-8880, Fax: 239-561-8890.

Shannon Scott Greer, DO and Fred Burford, DO, Family Practitioners, have a new MAILING address of 13300 S. Cleveland Avenue #56, PMB 629, Fort Myers, 33907. The physical address remains the same.

Inpatient Consultants, Hospitalist group, has an office address of 4513 Executive Drive, Naples, 34119.

Mazen Dauod, MD, Dermatologist of Advanced Dermatology Associates, is located at 12580 University Dr. #200, Fort Myers, 33907.

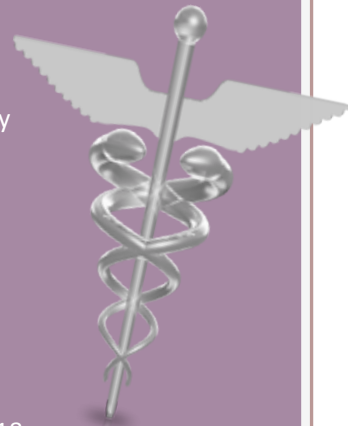
Catherine Larned, MD, Psychiatrist, is located at 4707 NW Pine Island Road, Cape Coral, 33993.

Avery Wright, DO, Family Practitioner, is located at 1682 NE Pine Island Road, Cape Coral, 33909. Phone: 239-424-1600, Fax: 239-424-1640.

Juan Bastillo, MD, Rheumatologist, is in suite #3 at the LPG Page Field location.

Ricardo Bendeck, MD, Family Practitioner of Estero Urgent Care, is located at 9250 Corkscrew Road #18, Estero, 33928.

Asif Choudhury, MD, Gastroenterologist of Florida Digestive Care, is located at 14131 Metropolis Avenue #101, Fort Myers 33912.



Additional CME

Lee Memorial Health System cordially invites you to attend a Meet the Author Dinner

Why Hospitals Should Fly: The Ultimate Flight Plan to Patient Safety & Quality Care
ACHE Book of the Year

Wednesday, April 15th, 2009

Edison State College, Student Services Building, Taeni Hall, Room 107

6:00 p.m. – 7:00 p.m.

RSVP: by April 3, 2009 please call 242-6285 or email denise.sentner@leememorial.org



Medical Staff Leadership

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PRESIDENT ELECT

Charles Bisbee, MD

PAST PRESIDENT

James Borden, MD, SWFRMC

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Sunil Lalla, MD

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Richard Lane, MD

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Steven Sager, DO

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Emilio Del Valle, MD

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Charles Homolka, MD

CHAIRMAN - EMERGENCY MEDICINE

Larry Hobbs, MD

CHAIRMAN - PATHOLOGY

Larry Seidenstein, MD

CHAIRMAN - RADIOLOGY

Randy Knific, MD

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CHAIRMAN - CLINICAL DEPT OF THE

CHILDREN'S HOSPITAL

Emad Salman, MD

HEALTHPARK MEDICAL CENTER AND

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CHAIRMAN - THE CHILDREN'S HOSPITAL

(PEDIATRICS)

Emad Salman, MD

CHAIRMAN - PATHOLOGY

George Kalemeris, MD

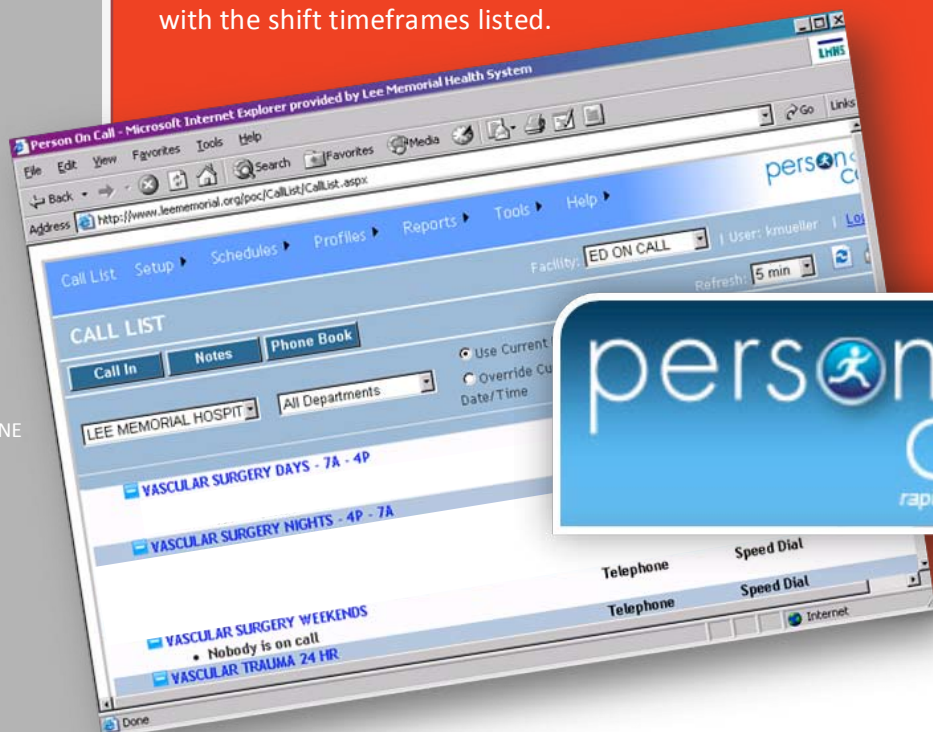
CHAIRMAN - RADIOLOGY

Jeffrey Sonn, DO

CHAIRMAN - EMERGENCY MEDICINE

Michael Dunn, MD

Person on Call™ has been updated to display both day and night shift General and Vascular Surgeons on call for the entire day. This update also includes The Childrens Hospital's Cardiology schedule. End Users no longer need to override the current date and time to view the night shift physician name. Both the day and night shift physician on call will display all day long with the shift timeframes listed.



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