

# Medical Staff **NEWS**

## LEE MEMORIAL HEALTHCARE SYSTEM ANNOUNCES THE OPENING OF IT'S NEW HOSPITALIST PROGRAM

*by Chuck Krivenko, MD*

Cogent began seeing patients at Lee Memorial Hospital on August 5, 2002. Patients and physicians who have experienced the Cogent Program are positive in their evaluation of the program. What are the differentiating factors in the Cogent program that makes it so successful?

- A readily available physician
- The clinical support tools including Clinical Guidelines
- The Clinical Care Coordinators who work with the Hospitalists
- The communications systems they have in place, and
- The use of excellent specialists within Lee Memorial Health System to name a few.

Cogent provides an all-encompassing program for the Lee Memorial Hospital patients that fall within their program. Continuity of care is a vital component of the Cogent Hospitalist Program. The Cogent care continuum is built around several key components. These include:

- A written notification of admissions faxed to the PCP office within 24 hours of admission if the patient has one

- Establishment of a PCP prior to discharge
- Notification to the PCP of significant events occurring during the patient's stay
- A detailed summary of the patient's stay and discharge plan faxed to the PCP with 24 to 48 hours of discharge
- Scheduling of follow up appointments with the PCP
- A post discharge call made to the patient within 24 hours of discharge to assure compliance with the discharge plan, and
- Identification of any potential readmission risks to try and resolve them.

The Clinical Care Coordinators are experienced critical care nurses who are solely dedicated to the Hospitalist Physicians. They alleviate the extraneous burdens of the hospitalist role by allowing the physicians to concentrate their efforts on clinical issues that only they can impact. Clinical Care Coordinators are intimately involved in ensuring that continuity of care remains unbroken by aggressively following up on physician orders, preventing barriers to care from occurring, and by providing an important third party perspective in identifying those barriers that require intervention by the hospital on a system wide basis. They are catalysts for communication between all members of the care team and between the care team and patients. They are vital to the collection of data that is trended and utilized in making positive change in physician and hospital behaviors.

**The Lee Memorial Health System Annual Medical Staff Meeting is Monday, September 30<sup>th</sup> at 6 PM at the Harborside Convention Center.**

---

### I N • T H I S • I S S U E

---

- New Hospitalist Program
- Medical Staff Annual Meeting
- The Medical Library at HealthPark
- Thank you to the CCH Auxiliary
- LMHS Blood Centers: Autologous Donations
  - A CME on Coding
- Continuing Medical Education

## OPENING OF THE MEDICAL LIBRARY AT HEALTHPARK MEDICAL CENTER

The Barbara's Friends Medical Library has opened for service. Located in the Atrium of the HealthPark Medical Center, this state-of-the-art small library is open to physicians, LMHS staff, patients and their families and the general public. Its collection consists of professional textbooks as well as materials that are appropriate for patient education. The library offers access to the Internet from 3 personal computers, a TV/VCR for viewing video programs and a copy and fax machine. The several print journals are just an addition

to a collection of over 150 full-text electronic journals to which the library subscribes. The entire collection of all 3 LMHS libraries is fully searchable on Alexandria, the online catalog, installed on each computer. The library is fully staffed and is open Monday to Friday 8 AM to 5 PM. Physicians who need to use the library after hours may apply for "smart cards" at the Security office at HealthPark Medical Center.

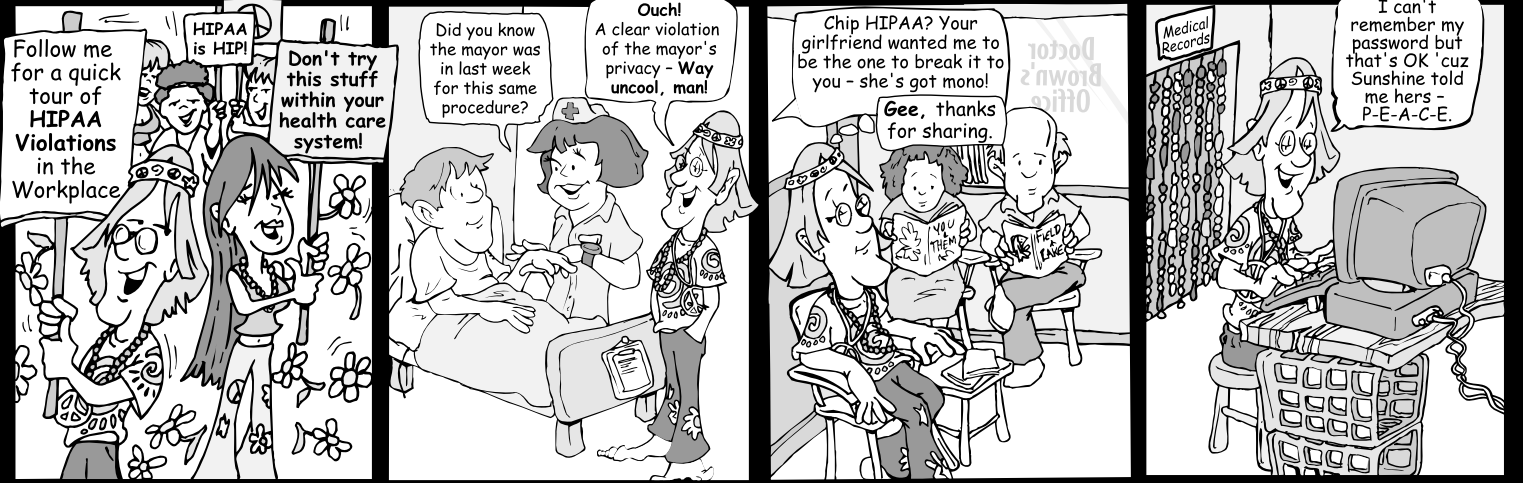
**Library Phone: 432-4367 FAX: 432-4368**

## THANK YOU TO CAPE CORAL HOSPITAL AUXILIARY

On Friday, August 2, 2002, Deb Schuyler the Director of Volunteer Resources at CCH delivered a check to Barb Adams, Director of Surgery for \$100,000. This check completed the payment for the donation of \$210,000 for the Fluoroscopic C-Arm and special operating table. The CCH-Auxiliary and its staff work

very hard to raise funds for the hospital and are most happy to be able to make a difference in the lives of others. How fortunate we are to have such a devoted group of people who for the past 27 years have supported CCH and the community.

## HIPAA revolution: Bad Scenes



If you have questions or would like to submit an article to *Medical Staff News*, please contact

Joanne Gorgone, RN, BSN, CME Coordinator, Lee Memorial Health System

636 Del Prado Boulevard, Cape Coral, Florida 33990

Phone: (941) 574-0397 Fax: (941) 772-6564 • E-Mail: [joanne.gorgone@leememorial.org](mailto:joanne.gorgone@leememorial.org)

## LMHS BLOOD CENTERS: AUTOLOGOUS DONATIONS

Physician offices can schedule appointments for autologous blood donations at all 3 LMHS hospitals. Patients can donate their blood prior to surgery at the hospital where their surgery will take place. This is a convenience for the patient and a cost savings for our system. Please encourage your patients to use one of our 3 locations for this much needed service.

**Hours, locations, and contact numbers are as follows:**

### **Cape Coral – 573-5400**

Located on the south side of the hospital inside the Women & Children's Center

Monday - Thursday

Monday, Wednesday & Thursday: 8:00 a.m. – 4:30 p.m.

Tuesday: 8:00 a.m. – 7:00 p.m.

### **HealthPark – 432-3604**

Relocated to the first floor across from the cafeteria

Tuesday – Friday

Tuesday, Thursday, & Friday: 8:00 a.m. – 4:30 p.m.

Wednesday: 8:00 a.m. – 7:00 p.m.

### **Lee Memorial – 334-5333**

Located on the first floor just past the main entrance of the lobby

Monday – Friday

Monday, Tuesday, Wednesday & Friday: 8:00 a.m. – 4:30 p.m.

Thursday: 8:00 a.m. – 7:00 p.m.

## A CME ON CODING “CODING: WHAT PHYSICIANS NEED TO KNOW”

*By Jerry Williamson MD – Pediatrician, Consultant and Author of Evaluation and Management Coding and Documentation Guide – 1998, St. Anthony Publishing, 3<sup>rd</sup> edition*

**Monday, October 28, 2002 from 6 – 8 PM  
at Lee Memorial Hospital in the  
Auditorium**

**RSVP is required for this CME and Dinner  
– 574-0397 or 574-0374**

Physicians, Office Managers and other healthcare workers that are interested in learning more about coding are invited to attend.

**Objectives - Participants will be able to describe:**

- The frequently used inpatient and outpatient Evaluation & Management Codes
- How accurate coding will impact the inpatient and outpatient setting
- The importance of level 1 modifiers
- How to identify the “red flags” that may trigger an audit and possibly violate the fraud and abuse laws.

## CONTINUING MEDICAL EDUCATION – SEPTEMBER

### **“Evaluation And Treatment Of Osteoporotic Compression Fractures”**

**Paul Fuchs, DO**

**Tuesday, September 17, 2002 • 6:00 – 7:00PM**

**Lee Memorial Hospital Auditorium**

Participants will be able to describe the population at risk, economic impact and current treatment options for osteoporotic compression fractures.

**RSVP Dinner by 9/13/02: 574-0374**

### **“Organ Donation: The Physician’s Role In Family Communication”**

**Kimberly Algaier, Hospital Liaison II, LifeLink of Southwest Florida**

**Thursday, September 19, 2002 • 12:30 – 1:30PM**

**Lee Memorial Hospital Auditorium**

Participants will be able to describe Federal Legislation pertaining to brain death, the physician’s role with family communication and the referral process for organ donation.

### **Lee Cancer Care and James W. Orr, Jr., MD Present: Gyn Oncology For Clinicians: 2002 And Beyond “Cancer And Pregnancy: Facing The Difficult Issues”**

**Milt McCurdy, MD, F. Joseph Kelly, MD., Phillip Roland, MD., and Craig Sweet, MD**

**Friday, September 20, 2002 • 11:30AM – 4:35PM**

**Cypress Cove Auditorium at HealthPark Florida - 4 CME credits**

Participants will be able to identify the critical information necessary to determine potential risks and outcome of treatment, discuss the rationale for performing surgery on a pregnant woman with a pelvic mass, describe treatment considerations for the pregnant woman presenting with an abnormal cervical smear and discuss the late term effects of cancer on future fertility.

**RSVP Lunch by 9/13/02: 336-6137**

### **“Osteoporosis”**

**Allen Shevach, MD**

**Saturday, September 28, 2002 • 8:30–9:00AM**

**Registration and Breakfast • 9:00AM – 10:00AM**

**CME Lecture**

**Cape Coral Hospital, Meeting Room “A”**

Participants will be able to describe osteoporosis as a health risk, list risk factors, describe techniques that are used to evaluate bone mineral density and when to intervene and discuss prevention and treatment options.

**RSVP by 9/25/02: 574-0374**

*Co-Sponsored with:*

*Southwest Florida Regional Medical Center*

Lee Memorial Health System is accredited by the Florida Medical Association to provide continuing medical education for physicians. Lee Memorial Health System designates this educational activity for a maximum of 1 hour(s) in category I credit toward the AMA Physician’s Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

As a program accredited by the Florida Academy of Family Physicians, Lee Memorial Health System designates that this program has been reviewed and is acceptable for 1 prescribed hour(s) by the American Academy of Family Physicians. Lee Memorial Health System is an approved provider of Continuing Nursing Education by the Florida State Board of Nursing (FBN2151). The LMHS designates this educational activity for a maximum of 1 contact hour(s).

**Coordinated by:**

**Joanne Gorgone, RN - 574-0397 and**

**Cathy Hassen, CMSC – 574-0374**