

QuickTAKES

General Surgery Wins Award

Cape Coral Hospital is the recipient of the 2007 General Surgery Specialty Excellence Award. This award reconfirms the recent recognition for CCH given by Solucient identifying CCH as among the Top 100 Hospitals in the Nation for General Surgery. This exclusive award places CCH within the top 10 percent of hospitals nationwide for General Surgery for 2007. HealthGrades will announce this award publicly later this fall. Congratulations and thanks to all of the physicians and staff involved in helping us achieve this outstanding recognition!

Support The 5th Annual 95.3 OLZ's "Helping Kids With Cancer Radiothon"

Your favorite disc jockeys from 95.3 OLZ and many local celebrities will be broadcasting LIVE from the Miromar Outlets to help local kids with cancer who receive treatment at The Children's Hospital of Southwest Florida. The 95.3 OLZ's "Helping Kids with Cancer Radiothon" takes place one day only, Friday, October 27, from 6:00 a.m.-6:00 p.m. Please call 1-866-609-KIDS (5437) to make a pledge. Your gift could help save the life of a child in our community.

Key To The Cure Charity Shopping Weekend, October 12-15

Charity looks good on everybody! Join us for the evening Kick-Off Ceremony on October 12 at Saks 5th Avenue Bell Tower. Enjoy complimentary hors d'oeuvres and entertainment, Humanitarian Awards, and the chance to win some amazing prizes. Or, shop 'til you drop at any Sak's Fifth Avenue from October 12-15 and 2 percent of all sales will benefit Lee Cancer Care. The Key to the Cure Charity Shopping Weekend will help fight breast, ovarian, uterine and cervical cancers. Proceeds will be used to fund research, prevention and treatment. Fighting cancer is always in fashion! Call 239-985-3550 to register to attend the Kick-Off Ceremony.

Medical Staff Leadership Update



By Diana DeVall, MD, LMHS M.S. President
Thomas Presbrey, MD, CCH M.S. President

Medical Staff Services is pleased to present this first issue of the Medical Staff newsletter as a color publication with a new design. Members are encouraged to submit articles of interest. Please provide feedback and topics or news items that you wish to receive in future monthly issues.

LMHS is focusing on assessing and improving Medical Staff and Allied Health Practitioner credentialing and privileging. The Greeley Company has been engaged to assist in developing criteria and forms for core privileging, crossover privileging and new technology privileging. Dr. Rick Sheff presented an educational session on credentialing and privileging for M.S. leadership in August. Work will be ongoing to review the privileging process with Section Chiefs and Department Chairmen. This initiative will help clarify the credentialing and privileging process for new physicians and establish clinical performance review at the time of reappointment.

CCH and LMHS Medical Staff leadership has formed a "Physician Advisory Board," chaired by Dr. Brett Shannon, to organize a combined Annual Medical Staff event. The Advisory Board has planned an exciting evening to be held at the Hyatt Regency Coconut Point Resort and Spa on Saturday, October 14, 2006. Bring your spouse or guest and enjoy networking with your colleagues. Be sure to place this on your calendar...you don't want to miss this important event!

LMHS ACQUIRES TWO LOCAL HCA HOSPITALS

Dear Medical Staff Member,

On August 31, the Lee Memorial Health System Board of Directors approved the acquisition of Southwest Florida Regional Medical Center and Gulf Coast Hospitals

by Lee Memorial Health System. While the final agreement has been officially adopted by both organizations, the actual transfer of assets and final "closing" of the transaction is expected to occur no later than October 31. [continue on inside left]

We will continue with the construction of the new facility at Daniels and Metro adjacent to Gulf Coast Hospital with few changes from the plan developed by HCA. Just as HCA envisioned, once the new facility is complete (approximately 2½+ years) SWFRMC will no longer operate as an acute care hospital on the Winkler and Evans campus. With this new facility focusing heavily on surgical specialties, Lee Memorial Hospital's Cleveland Avenue campus expansion plans will be adjusted to avoid duplication of services. The LMH facility will still undergo significant renovations and modernization but there will be no need to build the new surgical tower. Expansion plans for Cape Coral Hospital will remain as currently envisioned.

Over the next few years as construction continues at Daniels and Metro, we will seek input from physicians, LMHS staff, volunteers and the community to help design health care for our community focusing on Quality Improvement, Operational Efficiency and Community Needs. We realize that there are many implications for physicians serving on the various medical staffs of each organization as a result of the combining of these hospitals into one community-owned health system.

Although we will not have immediate answers to every question, we will work to involve community physicians in the process and keep all informed as we progress. LMHS has retained the services of The Greeley Company and specifically its chairman, Richard Sheff, MD, an expert in medical staff credentialing, redesign, effectiveness, and leadership development, to work with physician leaders to help develop a medical staff structure that will assure we are focused on quality, efficiency and planning for the future health needs of our community.

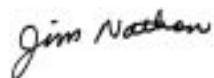
In the short run, it will be business as usual. Michael Joseph, the acting CEO for Southwest Florida Regional Medical Center and Gulf Coast Hospital, will assist our leadership team on an interim basis to represent both of those respective institutions and will assist with the transition.

The addition of Southwest Florida Regional Medical Center and Gulf Coast Hospital to LMHS links award winning institutions as each hospital in the system has been recognized at least twice in recent years among the "Top 100" hospitals in the nation. This expanded locally owned health care system will comprise nearly 1600 acute care beds with nearly 8000 employees. Together we will be able to put all of our attention toward providing high quality, cost effective care to the residents and visitors of Southwest Florida.

We will provide weekly communications over the next few months to keep all parties informed and answer questions as best we can. We will also provide a physician phone line, 343-6633 (343-6MED) and an employee phone line, 343-6275 (343-6ASK) so that we can receive questions and comments and respond on a timely basis. You and your employees may also e-mail questions to ihaveaquestion@leememorial.org

Thank you for any support you can provide through this transition as we work through the many questions and unknowns.

Sincerely,



Jim Nathan, President



Chuck Krivenko, MD



C.B. Rebsaman, MD

New Services Offered For Pain Management

The Pain Management Centers of Lee Memorial Health System are dedicated to an interdisciplinary approach in the management of your patients' pain utilizing therapeutic procedures as well as medical management. Providing treatment on both an outpatient and inpatient basis, the Pain Management Centers remain committed to innovative care, patient education and personalized services.

The Centers offer evaluation, treatment and follow up for a wide range of pain conditions, including:

- Disorders of the Spine - cervical, thoracic, lumbar and disc disease
- Radiculopathy - lumbar, cervical, thoracic
- Lumbar or Cervical Facet Arthropathy
- Sacroiliac Joint Pain
- Myofascial Pain Syndrome-trigger points
- Diabetic Neuropathy
- Herpes Zoster and Postherpetic Neuralgia
- Cancer Pain
- Post MVA - cervical strain
- Peripheral Nerve Injury - shoulder, arm, hand, leg or foot
- Complex Regional Pain Syndrome (RSD or Sympathetically Maintained Pain)
- Peripheral Neuropathy
- HIV Related Pain
- Post Amputation Pain - phantom limb pain
- Abdominal Pain
- Facial Pain - TMJ, Neuromas (trauma), atypical facial pain
- Central Pain Syndromes (after stroke)
- Post Spinal Cord Injury Pain and Spasticity
- Headaches - vascular, cluster, paroxysmal hemicrania, mixed, musculo-genic, occipital neuralgia, cervicogenic
- Groin Pain
- Post Surgical Pain
- Traumatic Head Injuries
- Cervical Strain

The board certified physicians of Pain Management Consultants of Southwest Florida, PA, staff the Pain Management Centers. These physicians include Eugene D. Mahaney, MD, Velimir A. Micovic, MD and Gilberto Acosta, MD.

239-573-5410 Scheduling

Cape Coral Hospital

708 Del Prado Blvd., Suite 7
Cape Coral, FL 33990
239-772-6492 Office

The Outpatient Center, HealthPark Commons

16281 Bass Road, Suite 300
Fort Myers, FL 33908
239-985-3640 Office

We Make House Calls

Senior Care Choices



For many elderly, living in their own home can be challenging and often impossible when they do not have anyone they can turn to for assistance. Their children, especially those who do not live nearby, are concerned about how their parents are managing as they age. Senior Care Choices can address these concerns.

A program of Lee Memorial Health System, the goal of Senior Care Choices is to improve seniors' quality of life and increase their independence, thus enabling them to remain living safely at home.

A fee for service program (not reimbursed by insurance), the Senior Care Choices case manager serves as a patient advocate. The case manager will assess each patient at home and develop a care plan specific to that patient's needs. Assessments include: safety and evaluation of the home environment, nutritional and social assessment, medication compliance and coordination and supervision of care.

Through communication with the patient, family, physician and other health care providers, the case manager may also assist with obtaining community services and provide referrals to an attorney when patients need to implement or update wills, power of attorney, health care proxy and other legal issues. Each patient's needs are individual and the case manager tailors a specific care plan to meet those needs.

Contact Senior Care Choices case management if a patient, or someone you know, may benefit from an evaluation of a senior's independent living needs.

Call 239-418-2900

Welcome New Physicians

Provisional Staff (CCH & LMHS):

Zoltan Bereczki, Jr., DO – Orthopedic Surgery

Ariel Figueredo, MD – Obstetrics and Gynecology

Fredy R. Salgado, MD – Anesthesiology

Provisional Staff (LMHS):

Pedro Escobar, MD – GYN Oncology

Blanca E. Gonzalez, MD – Pediatric Infectious Diseases

Frances M. Arrillaga, MD – Pediatric Cardiology

Yousef A. Elyaman, MD – Internal Medicine

Deidre M. Fish, MD – Obstetrics and Gynecology

Tsutomu Goi, MD – Internal Medicine

Isabel C. Gomez, MD – Pediatrics

John R. Macaluso, MD – Cardiology

Emad S. Mansour, MD – Pediatric Intensive Care

Rodrigo A. Mon, MD – Pediatric General Surgery

Evening of Medical Staff Recognition and Appreciation

All Cape Coral Hospital and Lee Memorial Health System Medical Staff Members, along with your spouse or guest, are invited.

Attend an evening designed to strengthen relationships while enjoying cocktails and hors d'oeuvres, a wonderful dinner, and an entertaining keynote speaker. Then dance the night away in a beautiful setting.

Saturday, October 14, 2006 • 6:00 p.m.

Evening Resort Attire

Hyatt Regency Coconut Point Resort & Spa
5001 Coconut Road
Bonita Springs, Florida 34134

Please RSVP to Medical Staff Services

Nationwide Shortage Of Albumin

Despite aggressive efforts by Lee Memorial Health System to purchase albumin our supply remains critically low. Please conserve albumin and consider other alternatives when applicable. Albumin should only be used for its FDA approved indications.



CCH Medical Staff Leadership

Thomas Presbrey, MD
President

Thomas Carrasquillo, MD
President-Elect

Antony Mathew, MD
Past President

Donn Fuller, MD
Secretary

Timothy Dougherty, MD
Medicine Chairman

Alexander Lozano, MD
Surgery Chairman

Blaise Kovaz, MD
OB/GYN Chairman

William Liu, MD
TCH (Pediatric) Chairman

LMHS Medical Staff Leadership

Diana DeVall, MD
President

Patrick Bowman, MD
Past President

Mary Magno, MD
Medicine Chairperson

F. Brett Shannon, DO
Surgery Chairman

Blaise Kovaz, MD
OB/GYN Chairman

George Kalemeris, MD
Pathology Chairman

Donald Gerson, MD
Radiology Chairman

Richard Macchiaroli, MD
Emergency Medicine Chairman

Continuing Medical Education

"Nocturnal GERD"

James O'Mailia, MD
Tuesday, October 10, 2006
6:30 – 7:30 p.m.
Lee Memorial Hospital Auditorium
RSVP by October 6 – 573-5680

Active Population"

Abbott Kagan, II, MD
Wednesday, October 25, 2006
6:30 – 7:30 p.m.
Lee Memorial Hospital Auditorium.
RSVP by October 23 – 573-5680

"Treatment of Hip Pain in the Young "Endocrine Update"

3 CME Credits
Saturday, October 28, 2006
8:00 a.m. – 11:45 a.m. The Hilton Garden Inn
8:00 – 8:30 a.m. Registration and Breakfast
8:30 – 9:30 a.m. "Cardiovascular Disease and Diabetes: Preventative Medicine"
Michael Danzig, MD
9:30 – 10:30 a.m. "The Management of Acute Hyperglycemia in the Hospital Setting"
Bruce Bode, MD
10:30 – 10:45 a.m. Break
10:45 – 11:45 a.m. "A New Wave of Medical Management for Diabetes"
Sergio Mather, MD
RSVP by October 26 – 573-5680

"Prevention of Medical Errors" (2 hours) and "Domestic Violence" (2 hours)

4 CME Credits
Saturday, November 4, 2006
7:30 a.m. – 8:00 a.m. Breakfast and Registration
8:00 a.m. – 12:15 p.m. – Lectures Lee Memorial Hospital Auditorium
or
Saturday, December 2, 2006
7:30 a.m. – 8:00 a.m. Breakfast and Registration
8:00 a.m. – 12:15 p.m. – Lectures Cape Coral Hospital Auxiliary Meeting Room (New Café)
RSVP – 573-5680

For CME listings, Medical Staff News and more, check the Web site at
www.LeeMemorial.org and click on 'For Physicians'.

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MEDICAL STAFF NEWS

October 2006 Issue

Chief Medical Officer
Chuck Krivenko, MD

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CPCS

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Medical Staff News is published
for members of Cape Coral
Hospital and Lee Memorial Health
System's medical staffs.

Please send all story ideas
and comments via e-mail to:
MedStaffNews@LeeMemorial.org.
Or mail them to: Med Staff News,
c/o Medical Staff Services,
Cape Coral Hospital,
636 Del Prado Blvd., Cape Coral,
FL 33990. Or call: 239-574-0397.

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